



Energy

Photovoltaics – Turbulent Growth of a Disruptive Technology: International Experiences and Development Perspectives for Portugal

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Sheraton Lisboa, October 25, 2011



Urging problems lead to a rapid paradigm change

- Accelerating climate change
- Depleting oil and gas resources
- Increasing energy demand in emerging and developing economies

- ▶ Rapid transformation of the energy system needed
- ▶ Governments create markets for new technologies
- ▶ New technologies change the energy markets

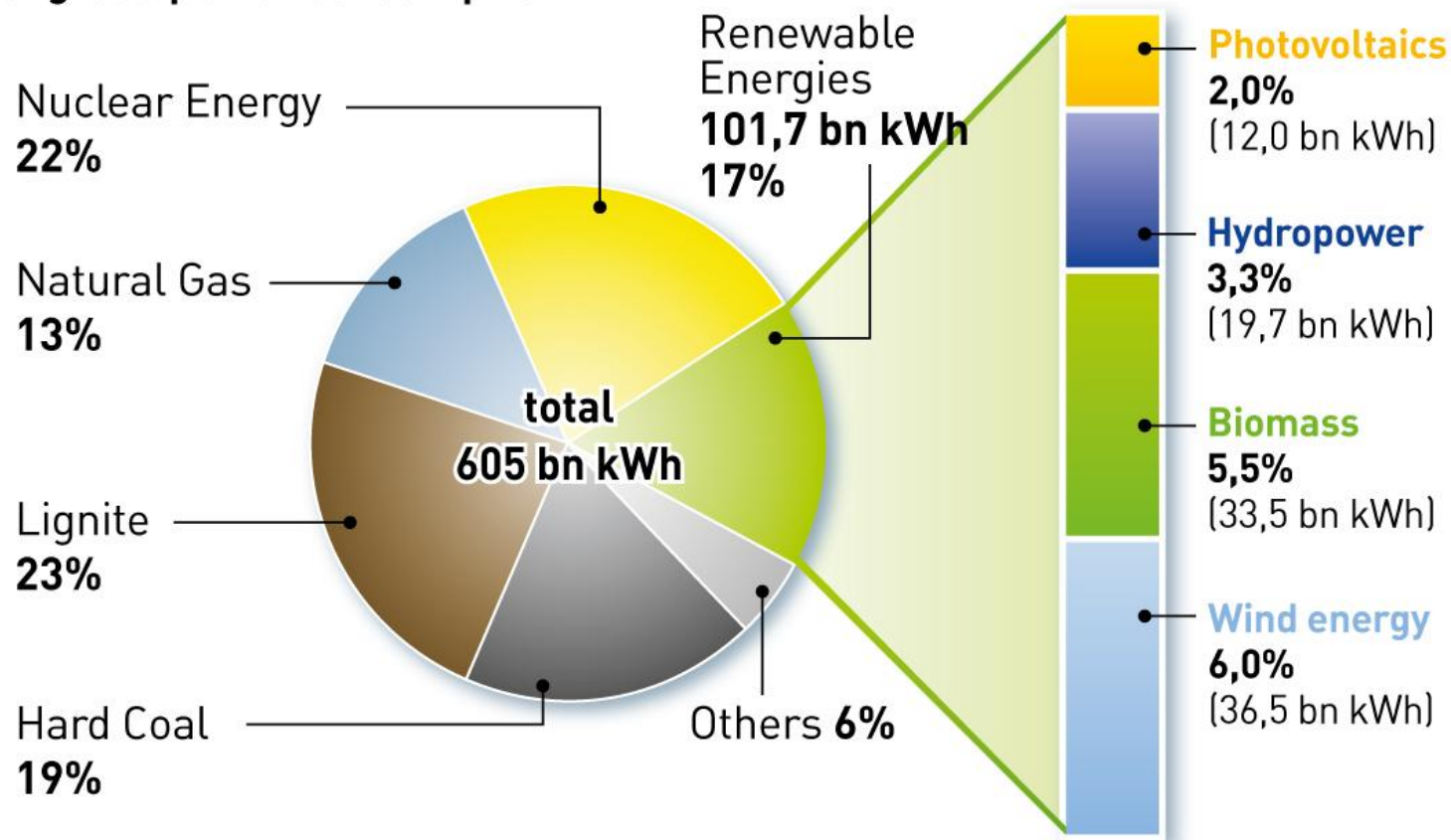
- ***PV is the most disruptive of the new technologies:***
 - Fastest growth
 - steepest learning curve
 - biggest potential
 - but still small

Converging political targets: ca. 100% renewable electricity by 2050

- EU decision in 2009, compulsory:
20% renewable energy in Europe 2020
- German RE Industry Association 2008:
47% renewable electricity in GER by 2020
- German environmental minister Röttgen 2010:
his aim: 100% renewable electricity in GER 2050
- EREC (European RE Industry Association) 2010/11:
100% renewable Energy in Europe 2050, 45% in 2030
- German Advisory Council on the Environment 2010:
100% renewable electricity in Germany possible and necessary by 2050
- European Climate foundation / PriceWaterhouseCoopers 2010:
100% renewable electricity in Europe possible by 2050
- WWF 2011 worldwide scenarios:
100% renewable Energy 2050
- EU Commission Energy scenarios 2011:
??? % renewable energy in Europe 2050

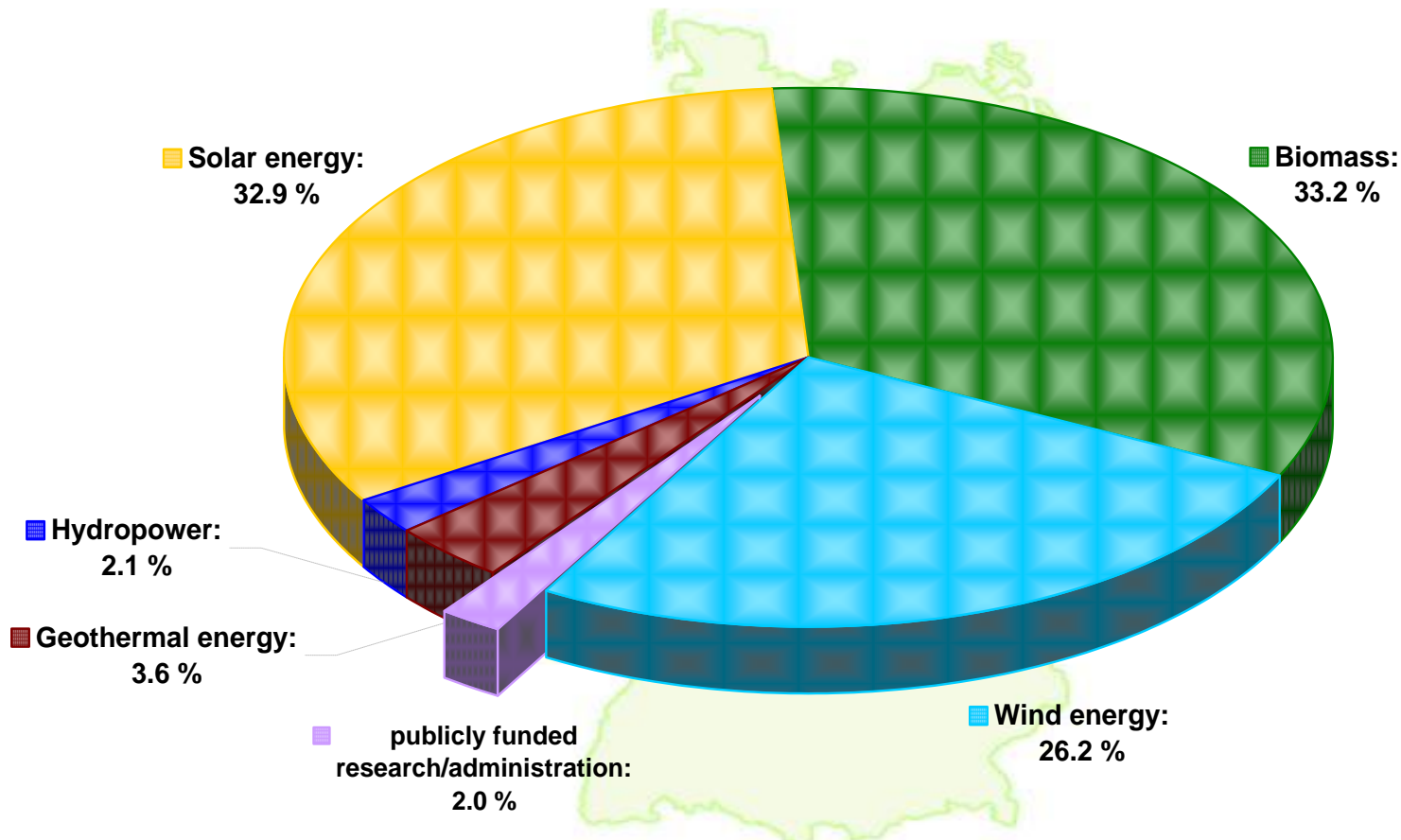
Electricity production mix in Germany 2010

Renewable Energies ensuring 16,8% of gross power consumption.



Sources: AGEb, AGEE-Stat
Status: 08/2011

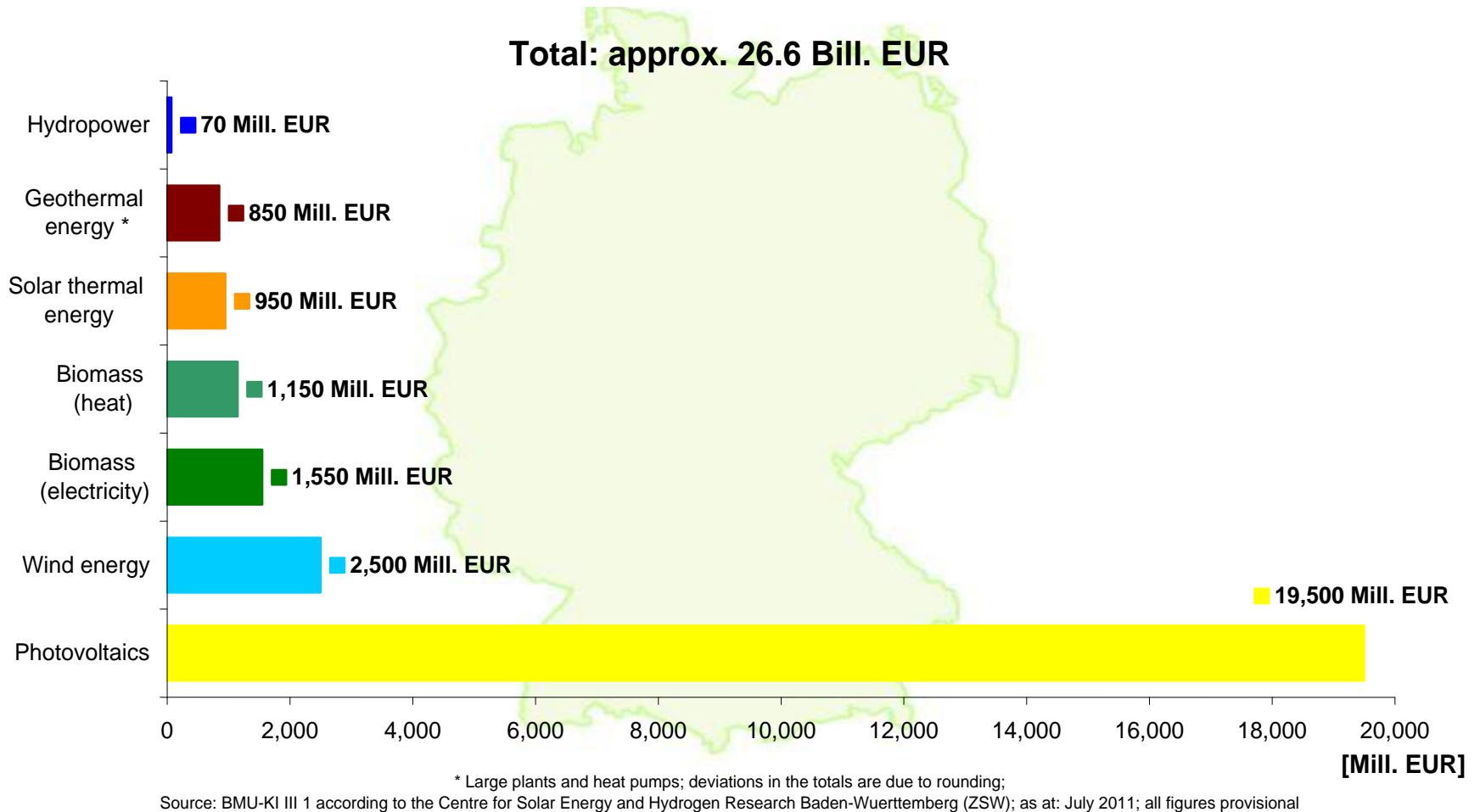
367,000 renewable energy jobs in Germany 2010



Figures for 2010 are provisional estimate; deviations in totals are due to rounding;

Source: O'Sullivan/Edler/van Mark/Nieder/Lehr: "Bruttobeschäftigung durch erneuerbare Energien im Jahr 2010 – eine erste Abschätzung", as at: March 2011; interim report of research project „Kurz- und langfristige Auswirkungen des Ausbaus erneuerbarer Energien auf den deutschen Arbeitsmarkt“

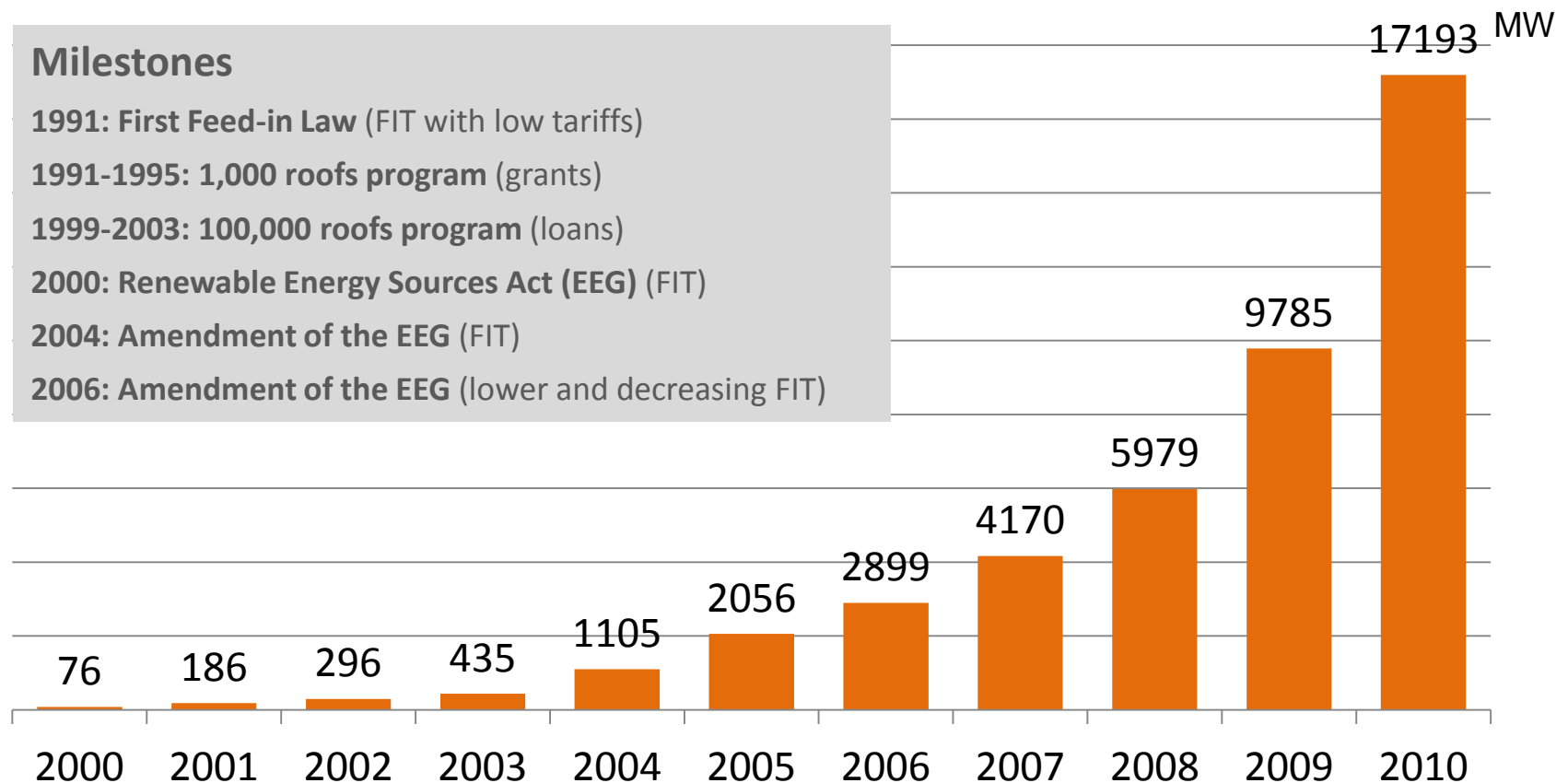
Investments in renewable energy installations in Germany 2010



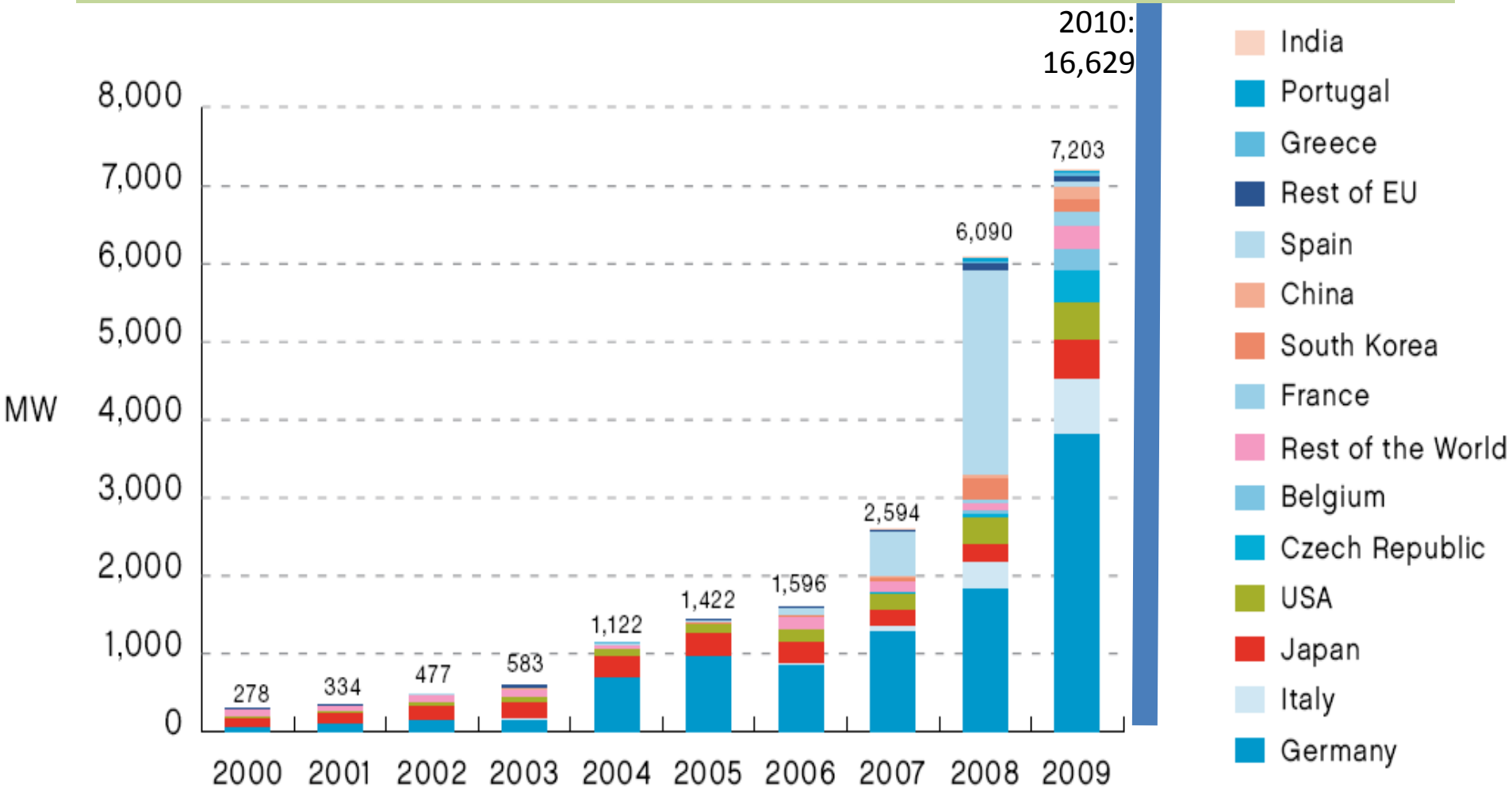
PHOTOVOLTAICS – A DISRUPTIVE TECHNOLOGY

Germany has triggered the take-off of the world PV market

Total PV capacity installed in Germany

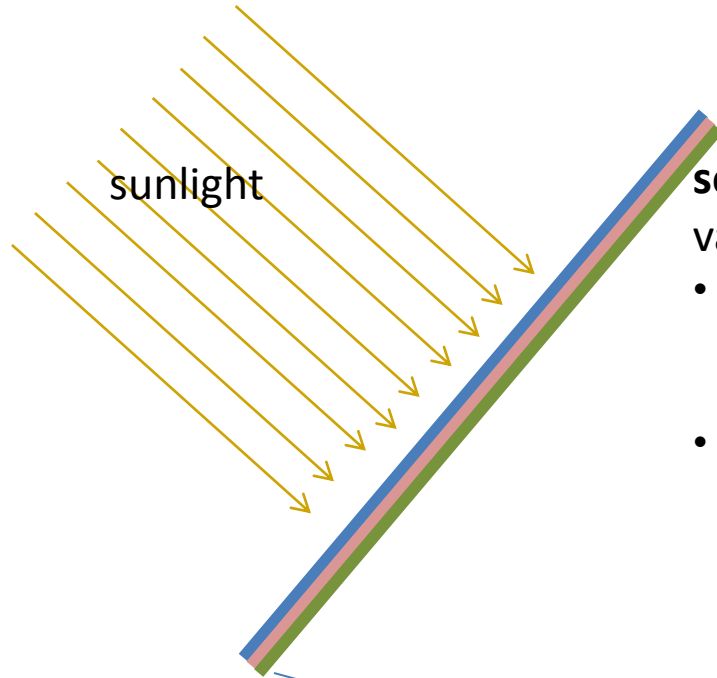


Development of the global PV market: growing share of new markets



PV is a Semiconductor technology:

Direct transformation of sunlight into electricity

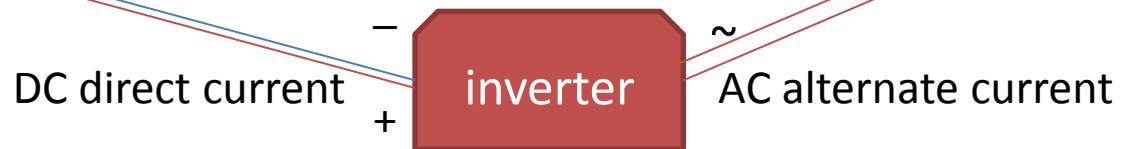


several layers of semiconductors

variety of different technologies:

- crystalline silicon c-Si (ingot-wafer)
 - monocrystalline < 24% efficiency
 - polycrystalline < 20%
- thin-film technologies
 - amorphous Silicon a-Si, also comb. < 12%
 - CdTe Cadmium-Telluride < 16%
 - CIGS, different combinations < 20%
 - GaAs, Gallium-Arsenide < 24%
 - poly-junction < 41%
 - ...

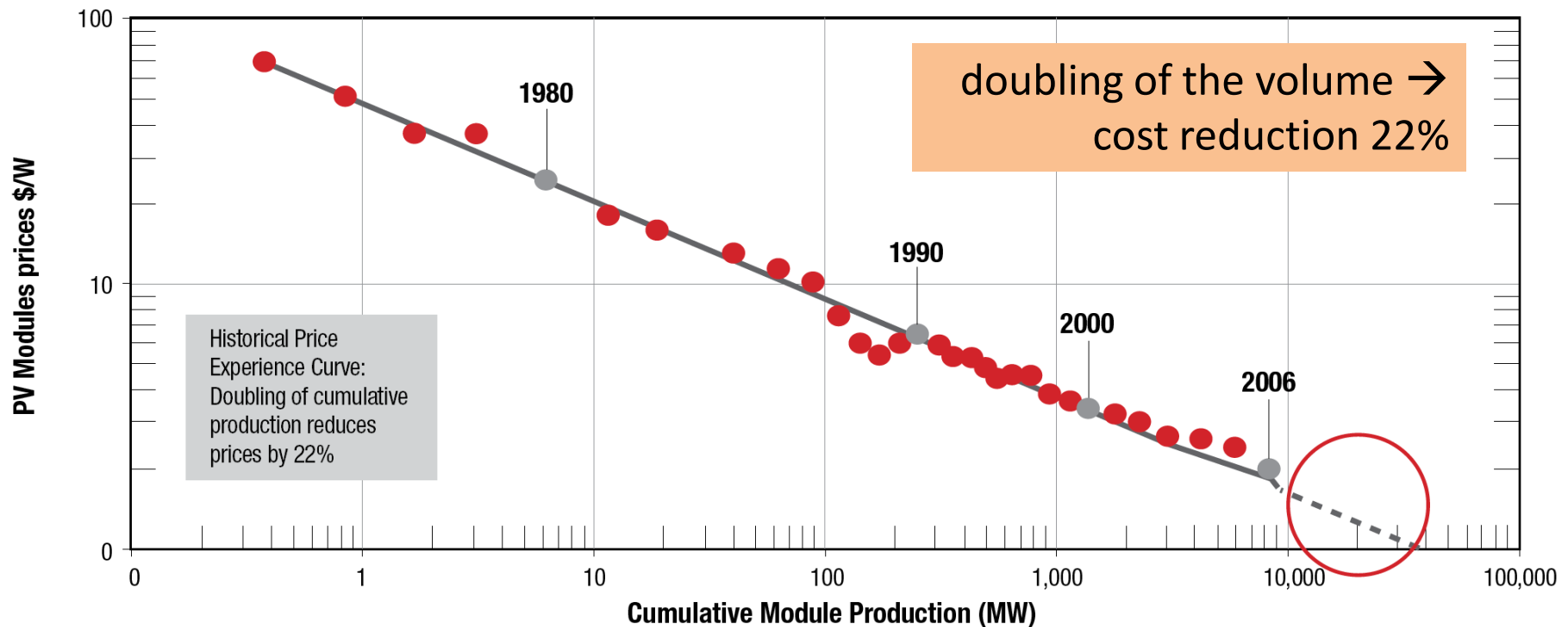
- no moving parts
- no maintenance
- no fuel
- high cost reduction potential



A modular, scalable technology: Typical photovoltaic systems



Rapidly decreasing Costs: The historical learning curve of PV

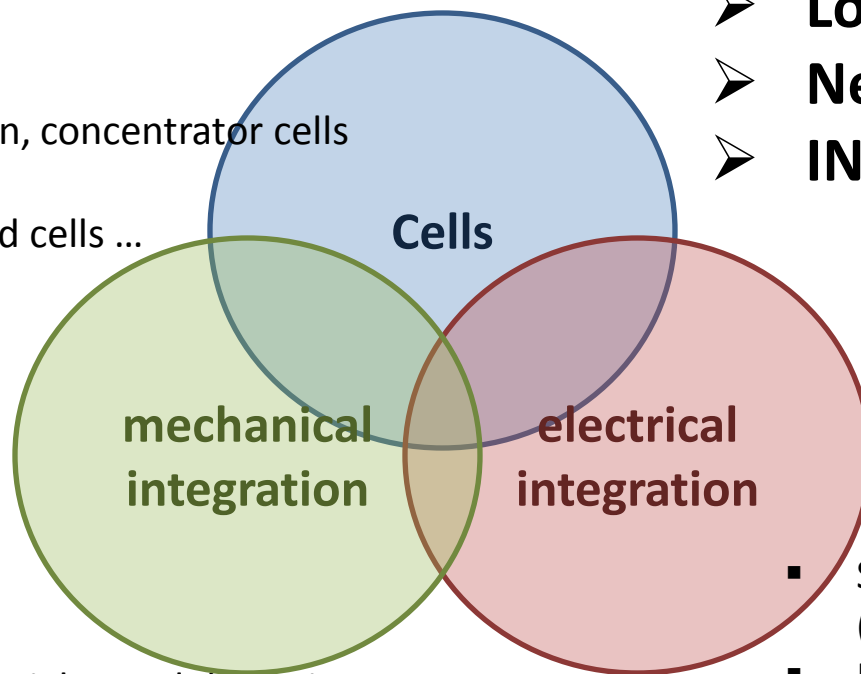


Sources: EU Joint Research Centre - EIA - National Renewable Energy Laboratory - A.T. Kearney analysis.

Innovations in PV development: large variety guarantees further cost reductions

- Silicon, improvement c-Si cells
- Thin film:
 - Si,
 - CIGS,
 - CdS, ...
- Multi-junction, concentrator cells
- Organic cells
- Dye sensitised cells ...

- **Higher efficiency**
- **Lower production costs**
- **New application fields**
- **INTEGRATION**



- Carrying materials, module design
- Concentrators, tracker systems
- BIPV: integration in buildings, construction elements
- in appliances, in vehicles
- Free space, traffic areas, roofing

- Storage technologies (stationary, mobile, off-grid, grid)
- Intelligent inverters
- System design
- Hybrid systems, mini-grids
- Grid concepts, grid steering
- Regulation, markets

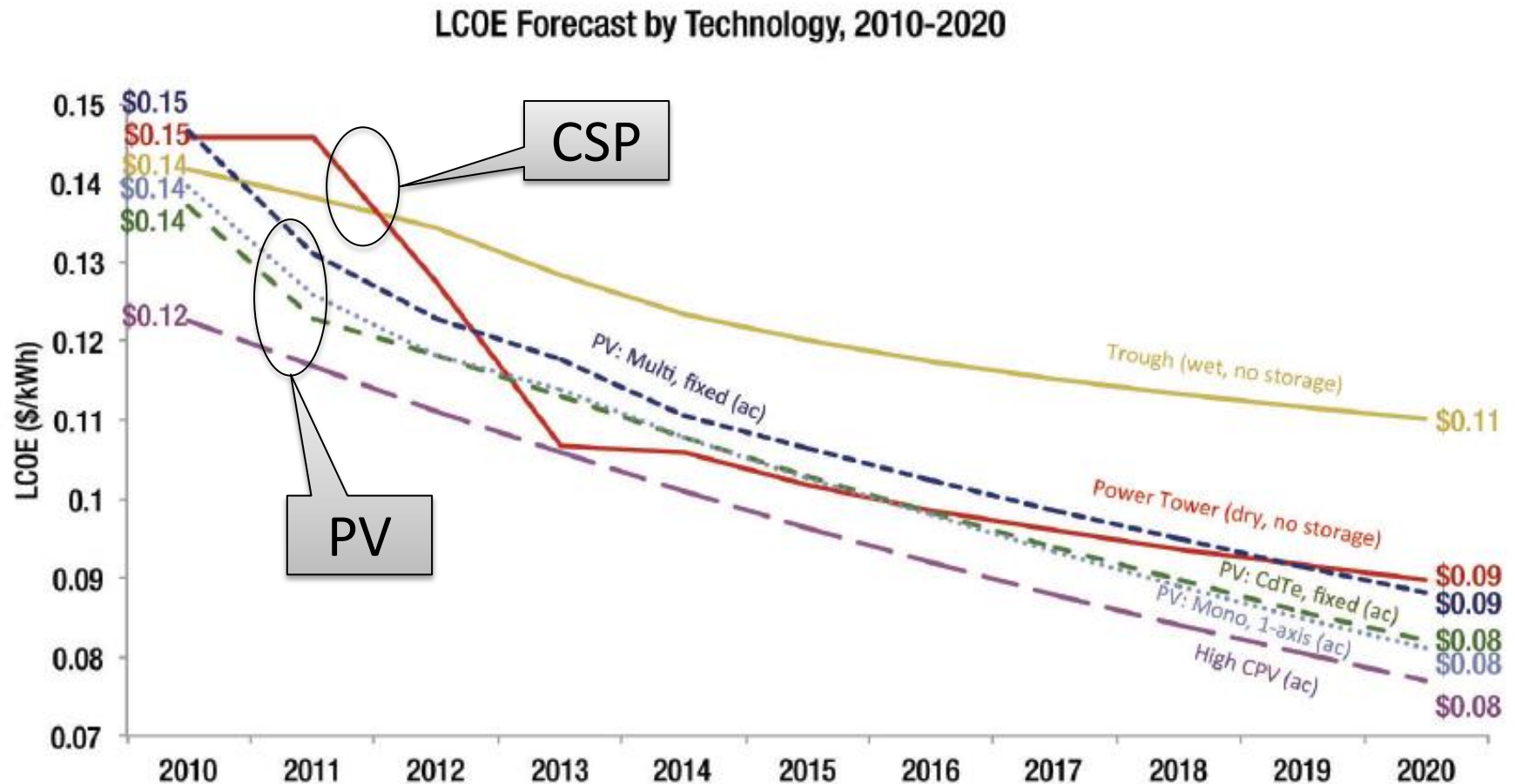
Building Integrated PV (BIPV)

- Whole roofs as a first step
- Other components of the building shell require more sophisticated solutions / integration with
 - standard building components
 - planning and building processes
 - construction industry
- Very high potential but little commercial progress in the last years
- New opportunities with thin film products



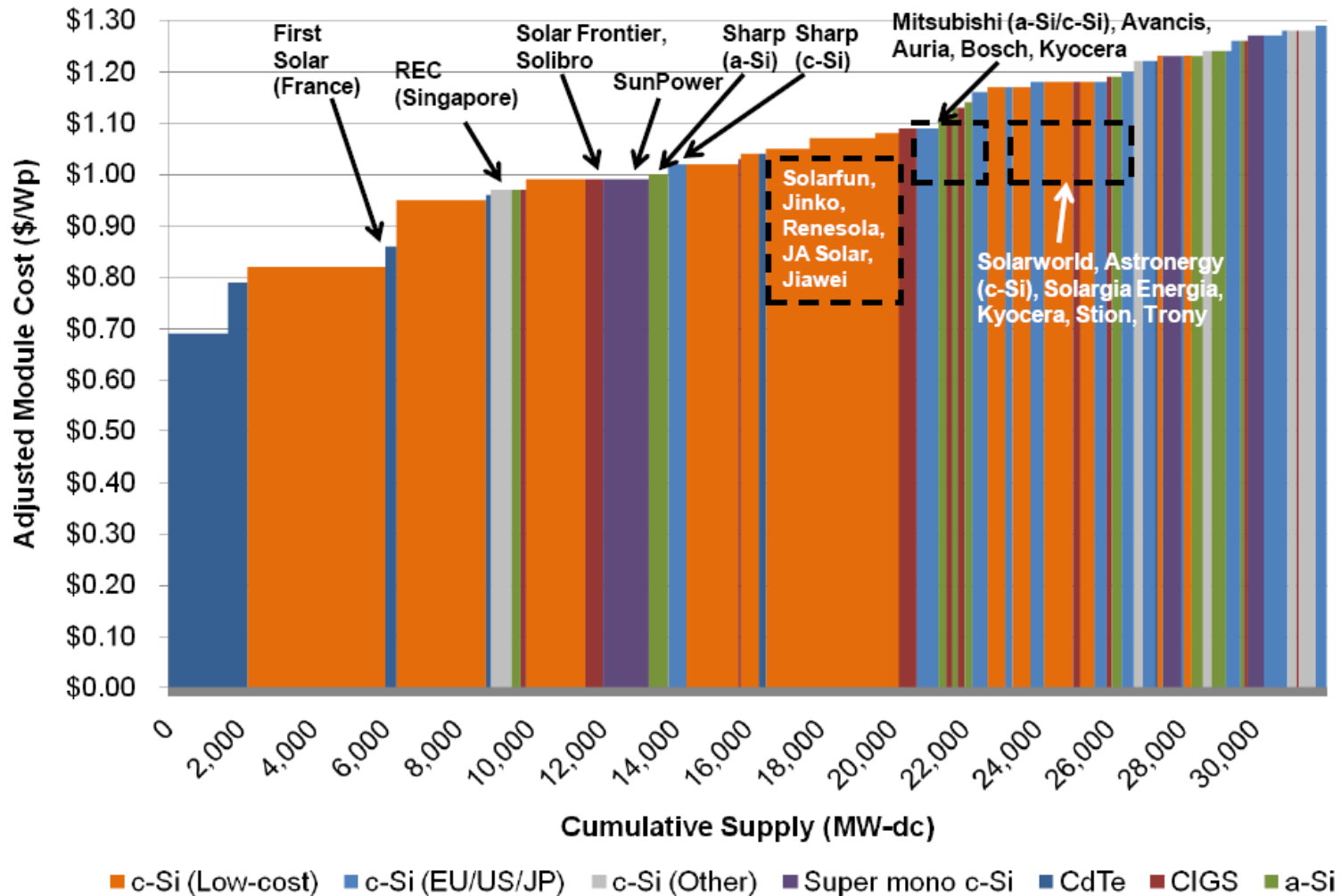
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PV has a higher cost reduction potential than more conventional technologies

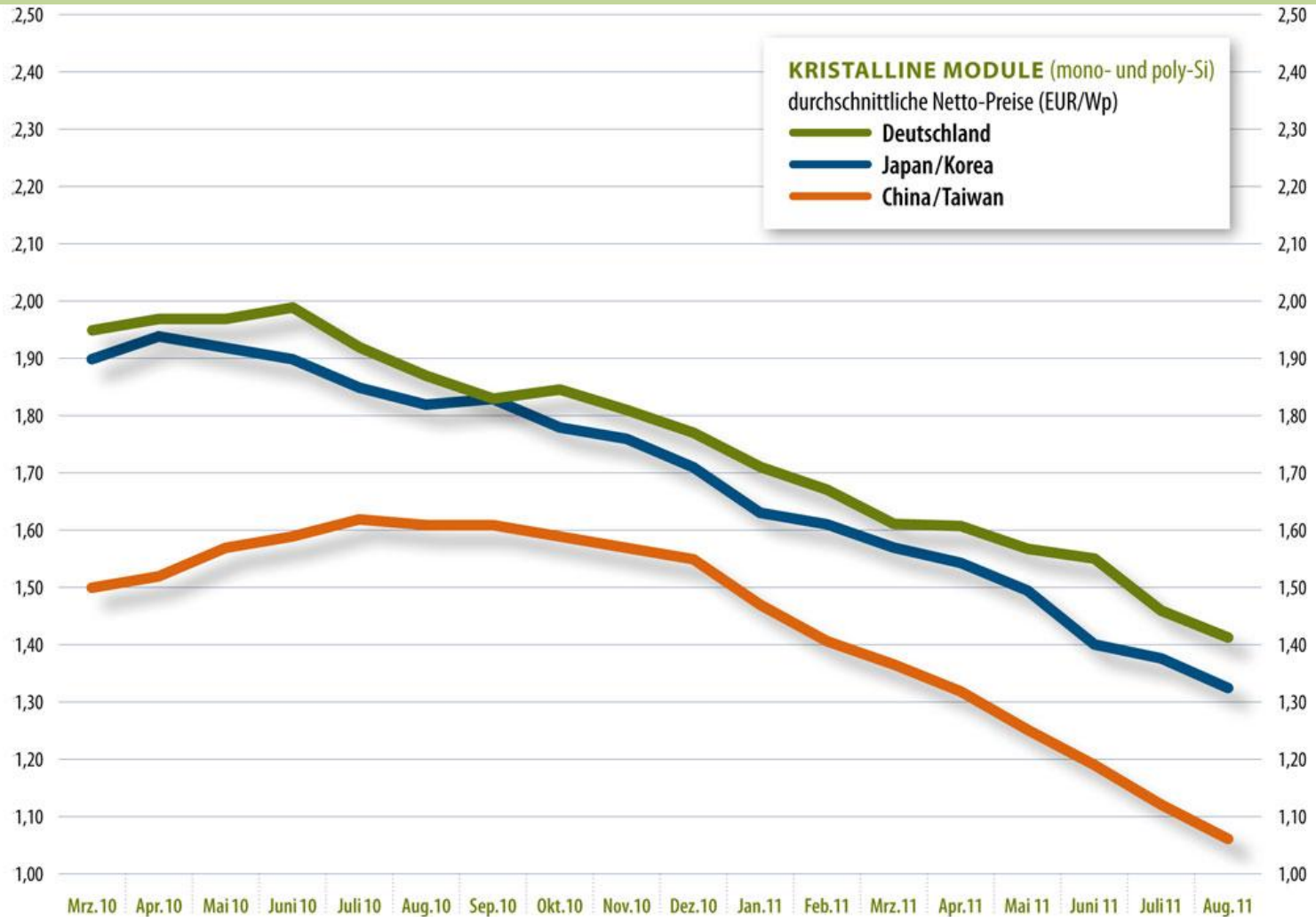


© GTM Research:
Concentrating Solar
Power 2011

Offer in 2013: costs adjusted for efficiency, bankability



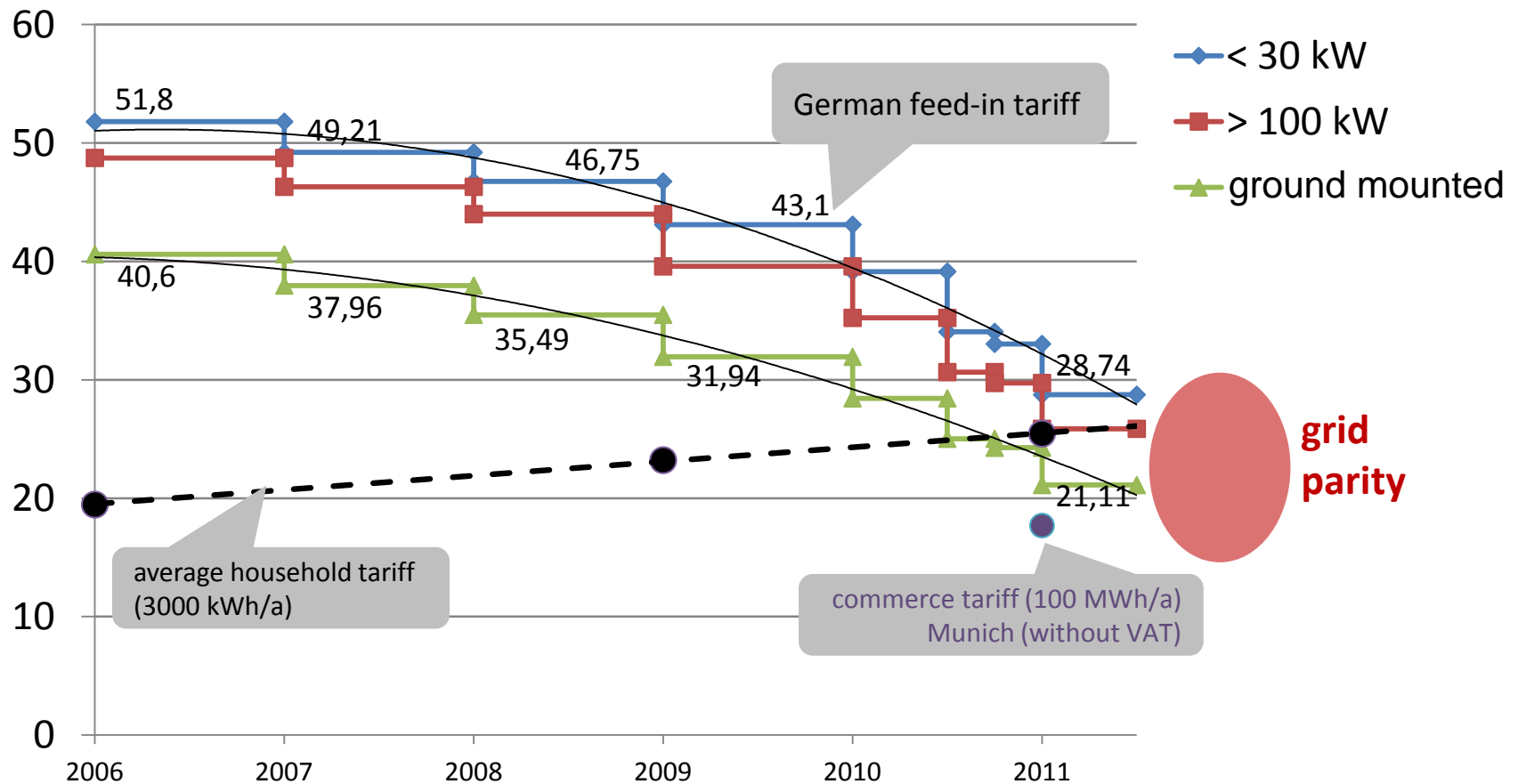
PV prices continue to fall rapidly: -30% in 12 months



Structural Change in the PV Industry

- To a large extent PV industry becomes a mature semiconductor industry based on standardised mass products
- Strong competition leads to market shakeout
- Large European producers are revising their business model and start mass production in Asia (Q-Cells, Solon, REC)
- Increasing importance of large players with strong capital basis (Bosch, Schott, Sharp, SunPower/Total, General Electric)
- European PV manufacturers will have to develop system competence and provide integrated solutions
- European manufacturers of production equipment deliver integrated solutions and maintain leaders in technology
- Larger industrial units require more international co-operation

Rapidly decreasing German feed-in-tariffs: grid parity next year (2012)

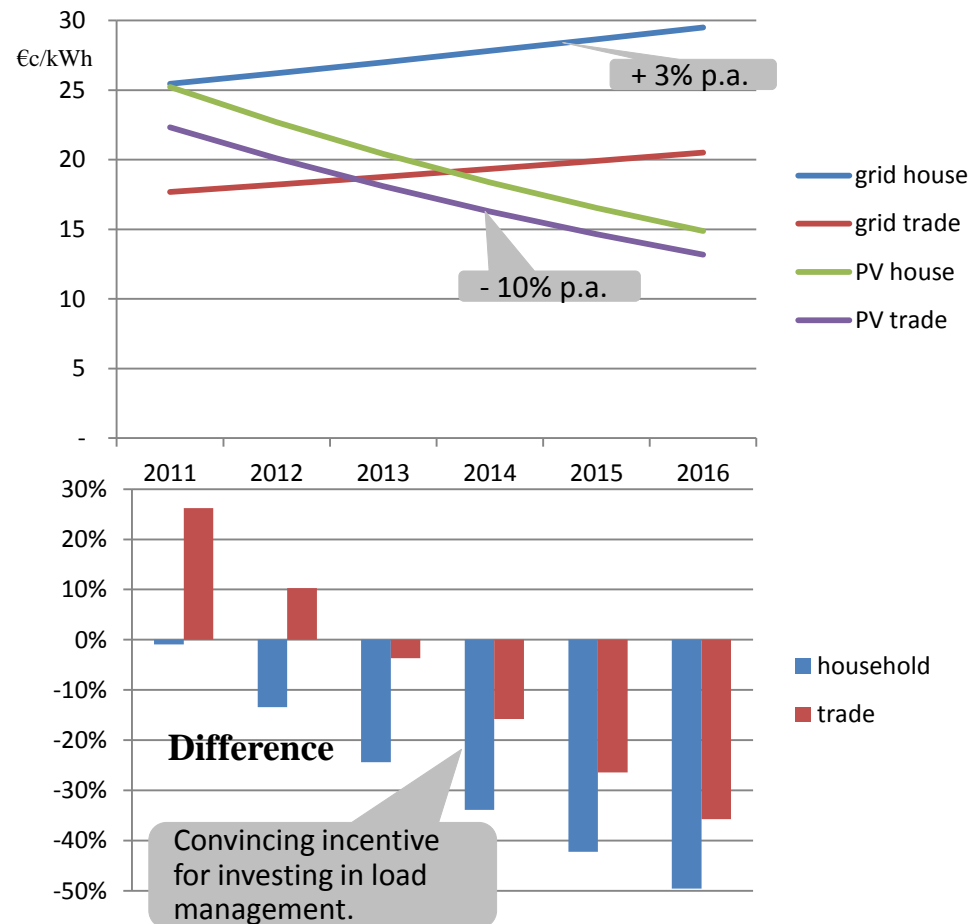


Attractiveness of captive power production in Germany: scenario for the next five years

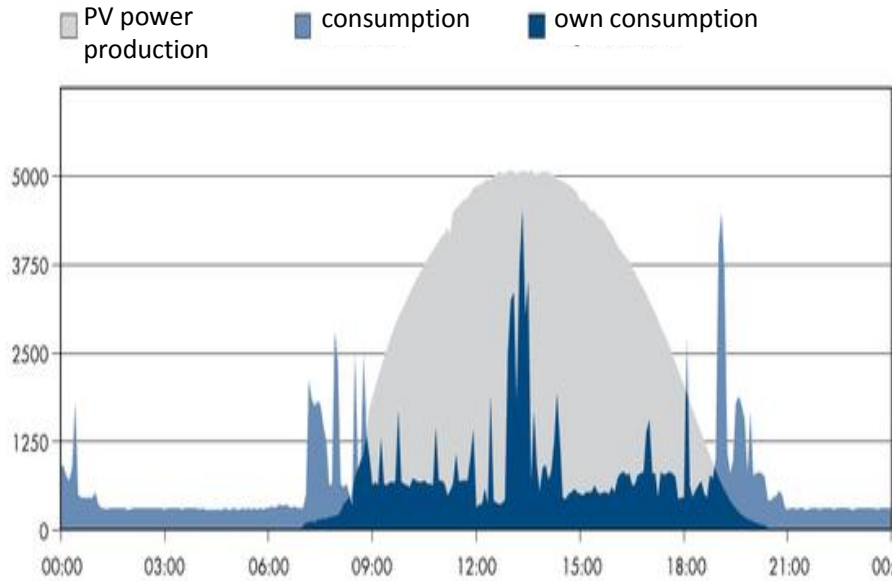
- In the last four years the average PV system price declined by 50% (3Q07-3Q11, <100kWp, Germany) corresponding to -16% p.a.
- Scenario assumptions
 - System price development: -10% p.a.
 - Power from the grid: + 3% p.a.
 - PV power cost: based on the relation between FiT and system price in 2008 (steady growth conditions)

➤ In five years PV power from the roof could cost 40% less than power from the grid

Evolution of the difference between grid tariffs and own PV power costs



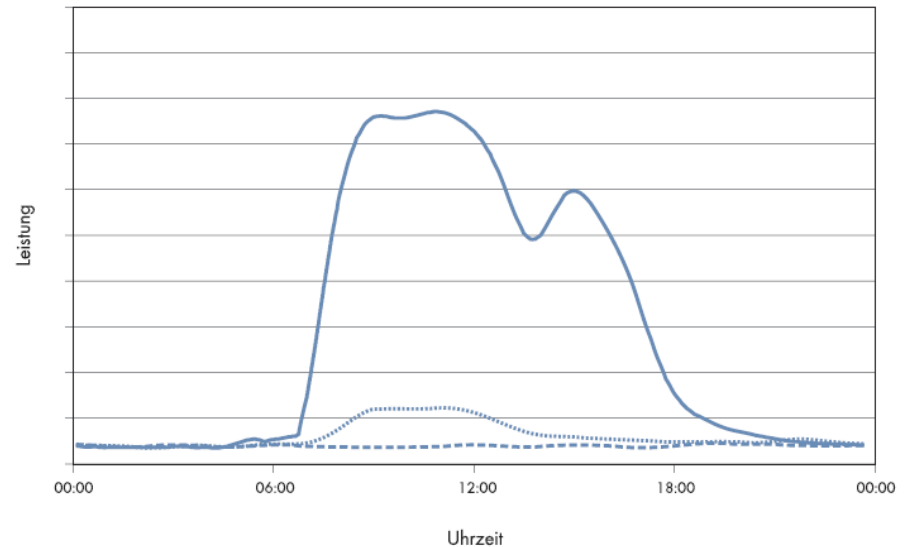
Power need when the sun does not shine: different potentials for own consumption



Private household

cloudless summer day, 4 persons,
PV installation 5 kWp

→ Efforts needed for > 30%
of own consumption

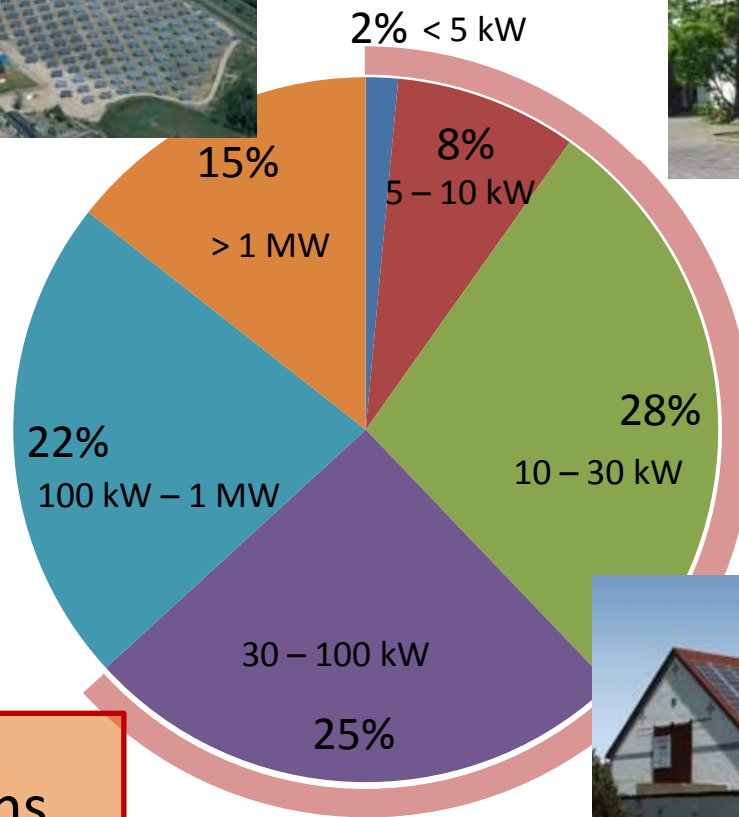


Commerce

working day 8-18h
BDEW Lastprofil G1

→ Good conditions for high share
of own consumption

From 2013: large shares of the German PV market interesting for own consumption



Installations
january – september **2010**

60% of
new installations
< 100 kW



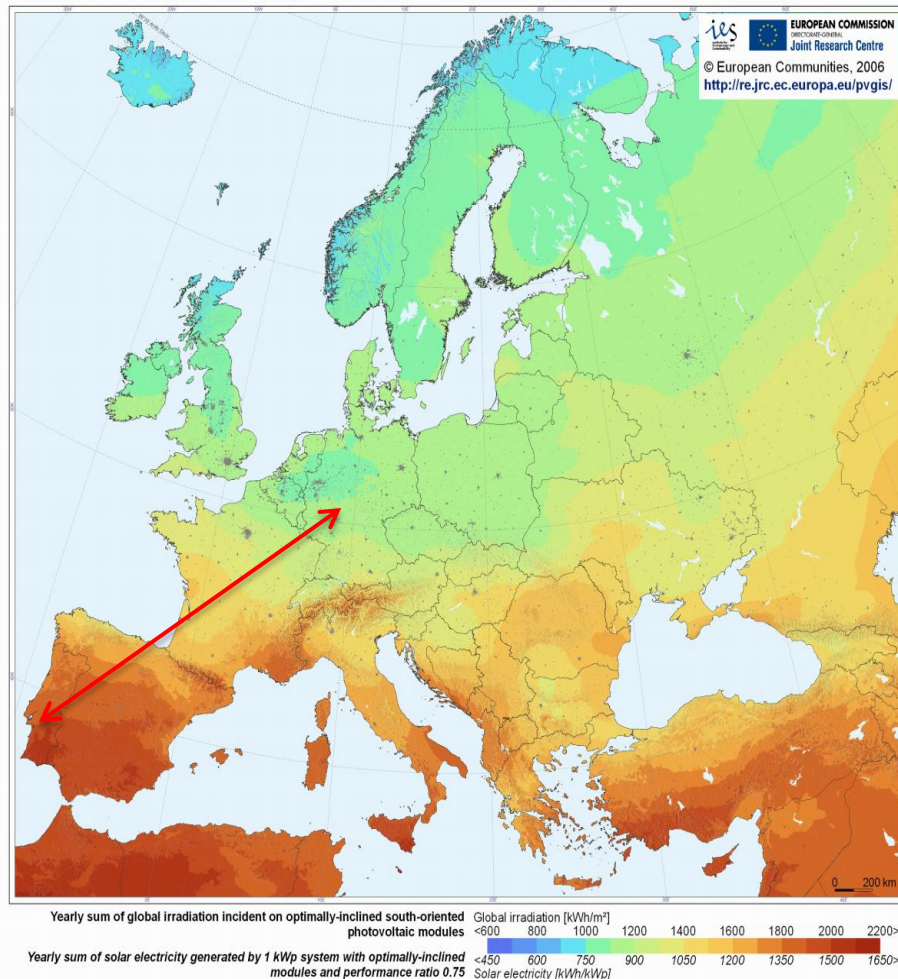
Typical system in Spain (Menorca): 3.2 MW_p



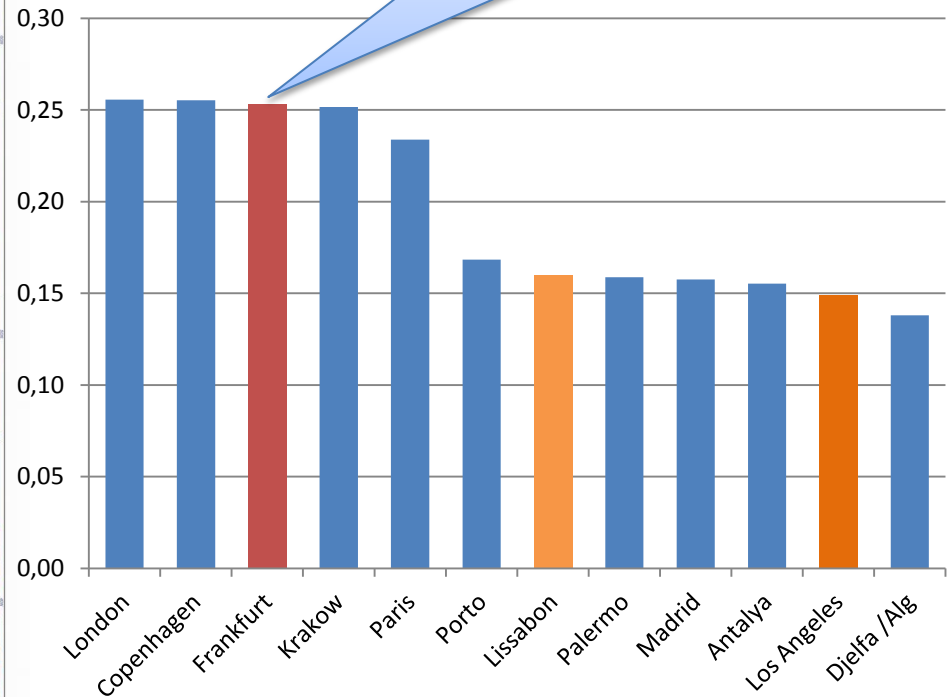
Image: Sunenergy

The influence of differences in solar radiation on the LCOE (levelised cost of electricity)

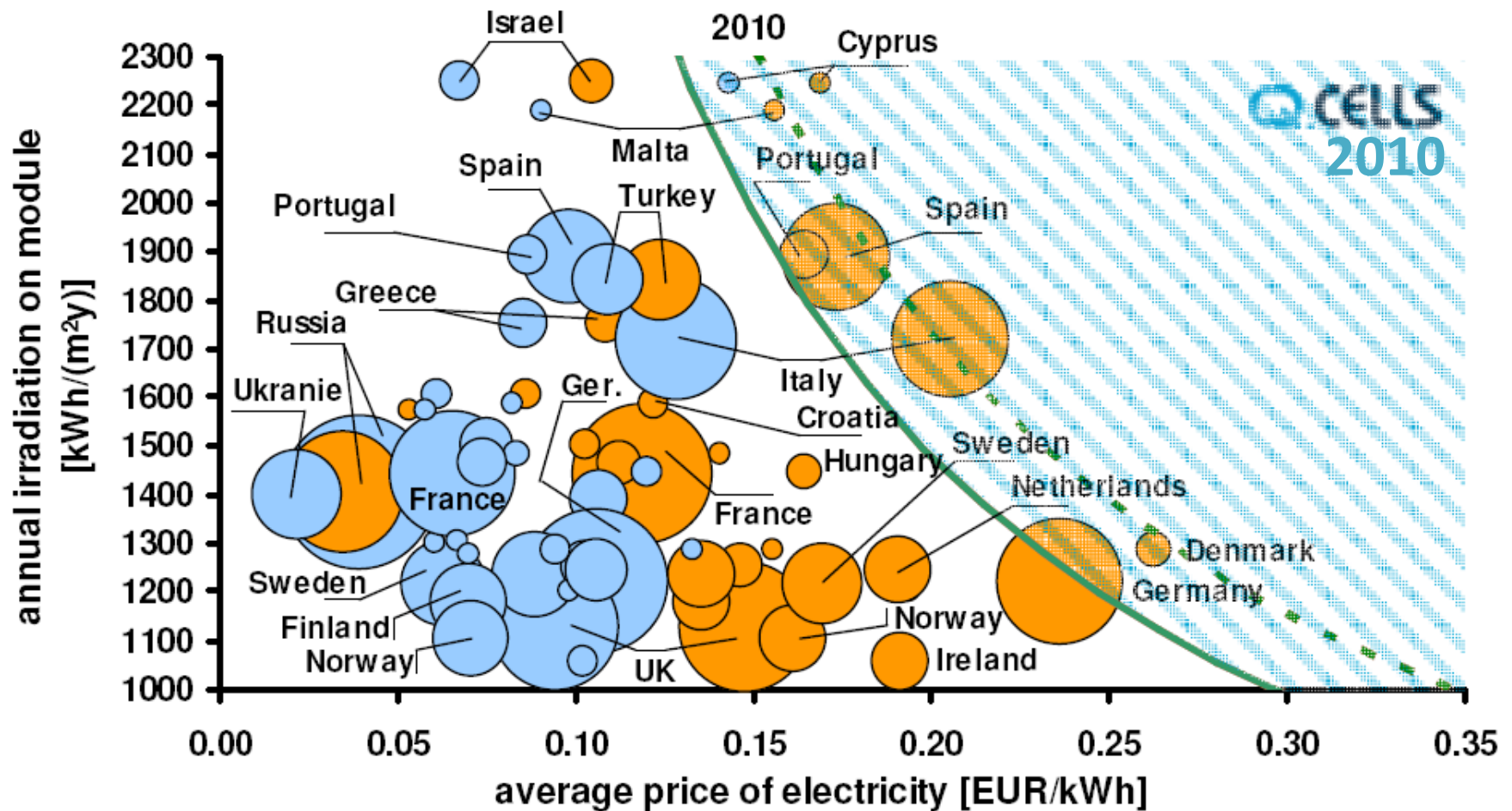
Photovoltaic Solar Electricity Potential in European Countries



EUR / kWh



Grid parity in Europe 2010



(forecast in 2010)



The coming boom: captive power generation

Attractive investments even without incentives:

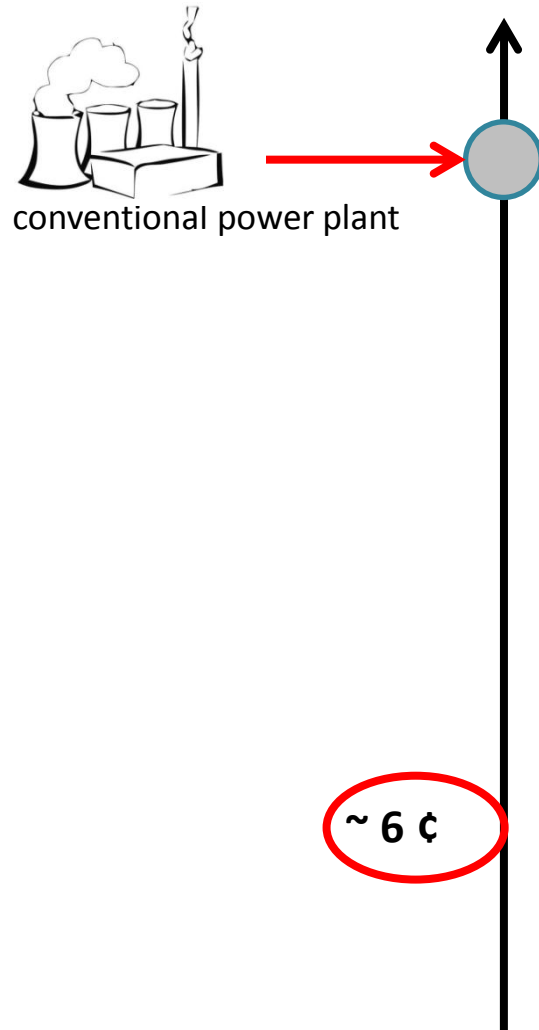
- In two years: PV power for own consumption in commerce and services
- In three years: Supplementary investments for increasing the share of own consumption

➤ PV growth independent from incentives

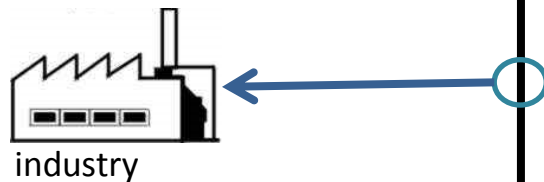
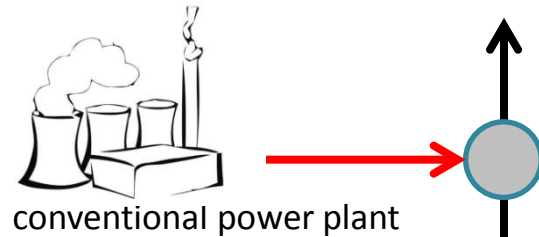
➤ Boom in power management technologies

THE BIG CHALLENGE: COPING WITH A TURBULENT TRANSFORMATION

Photovoltaics is a modular technology: competing on the retail side



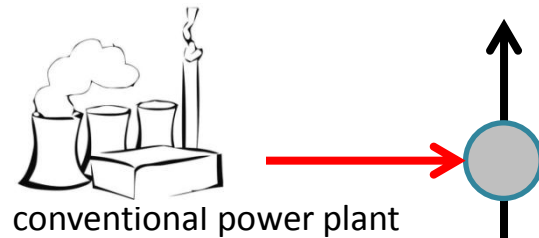
Photovoltaics is a modular technology: competing on the retail side



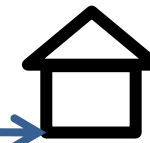
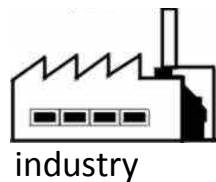
~ 6 ¢

Wholesale
strongly varying prices

Photovoltaics is a modular technology: competing on the retail side



50% of power consumption:
households, commerce,
services



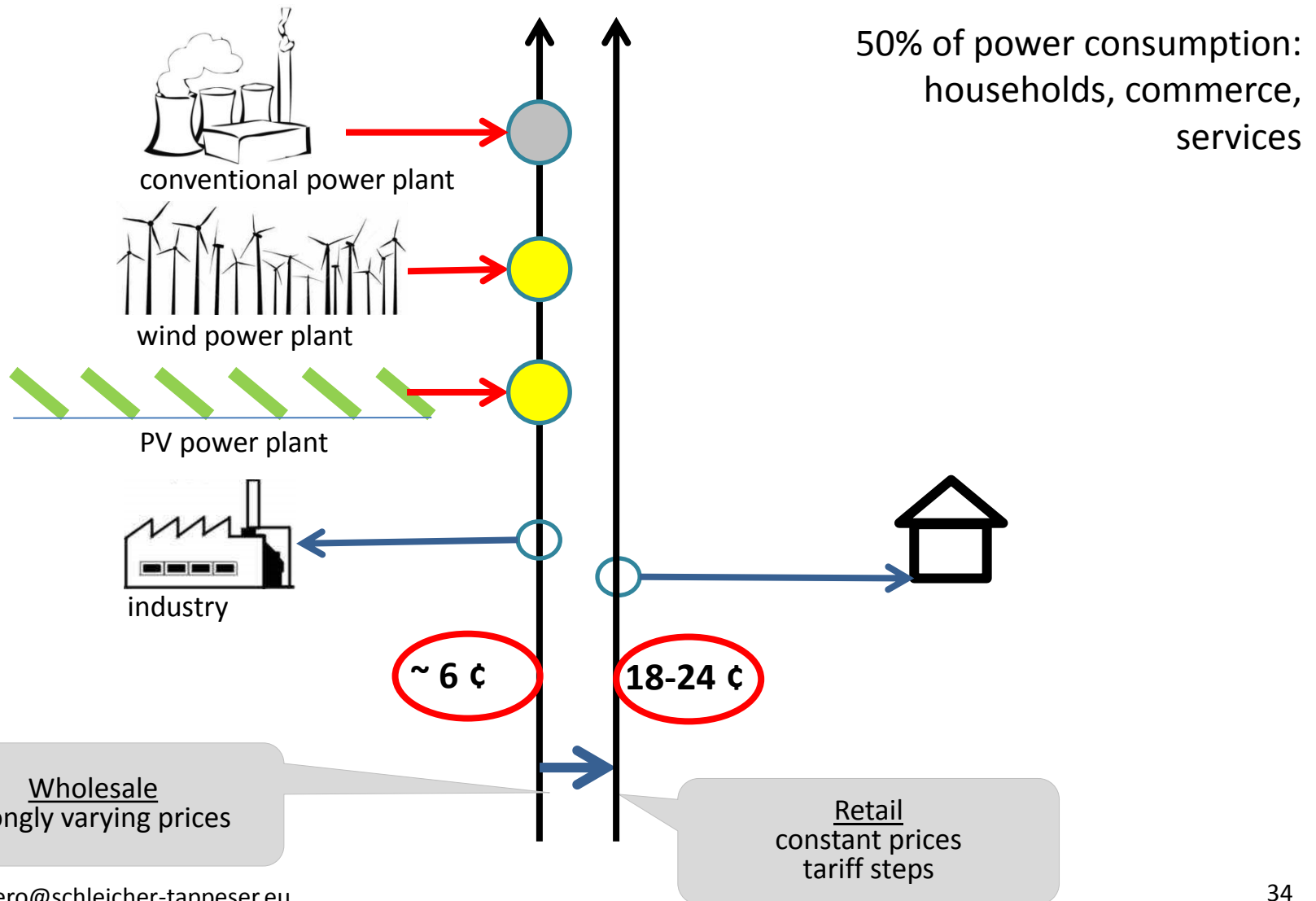
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18-24 ¢

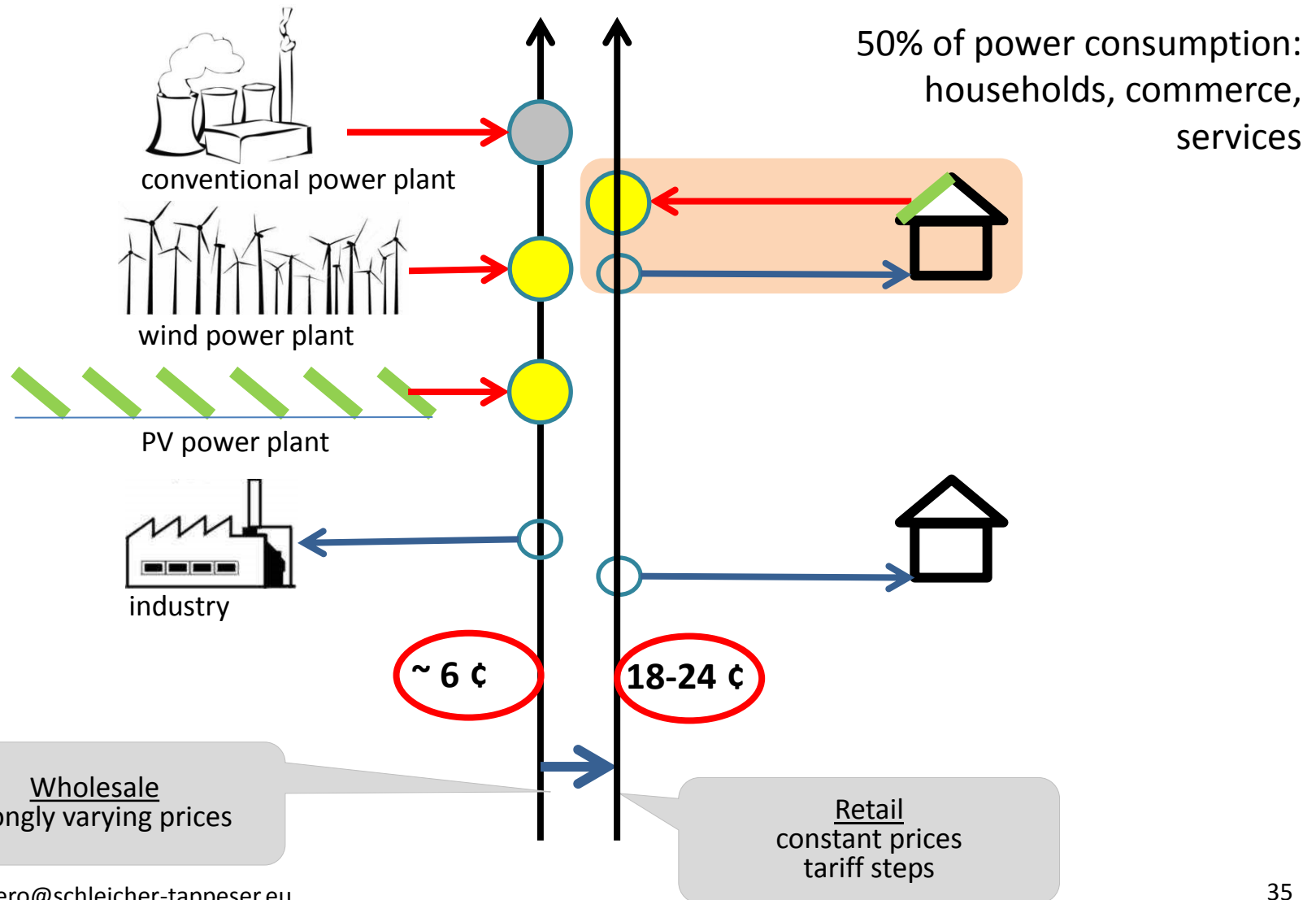
Wholesale
strongly varying prices

Retail
constant prices
tariff steps

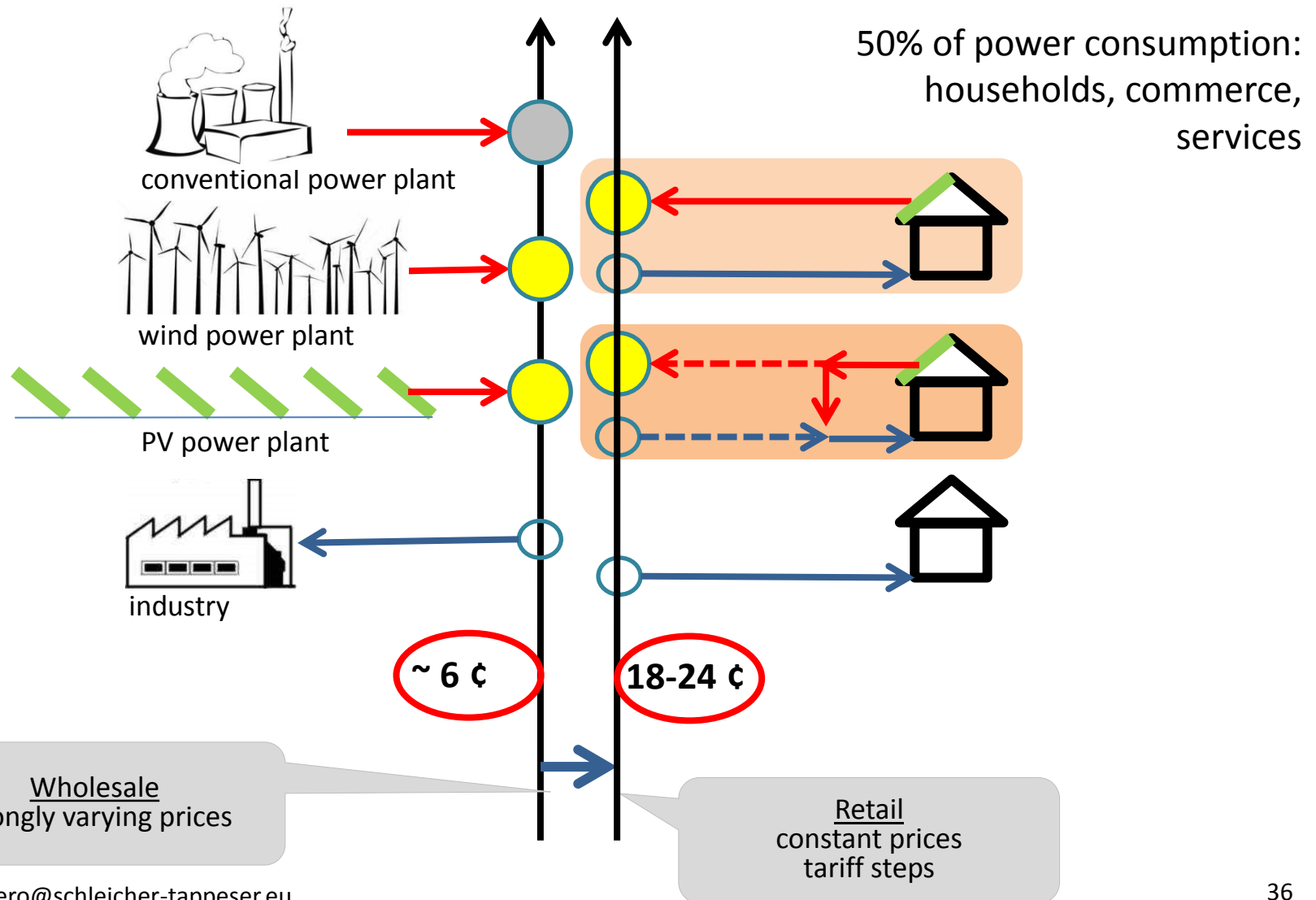
Photovoltaics is a modular technology: competing on the retail side



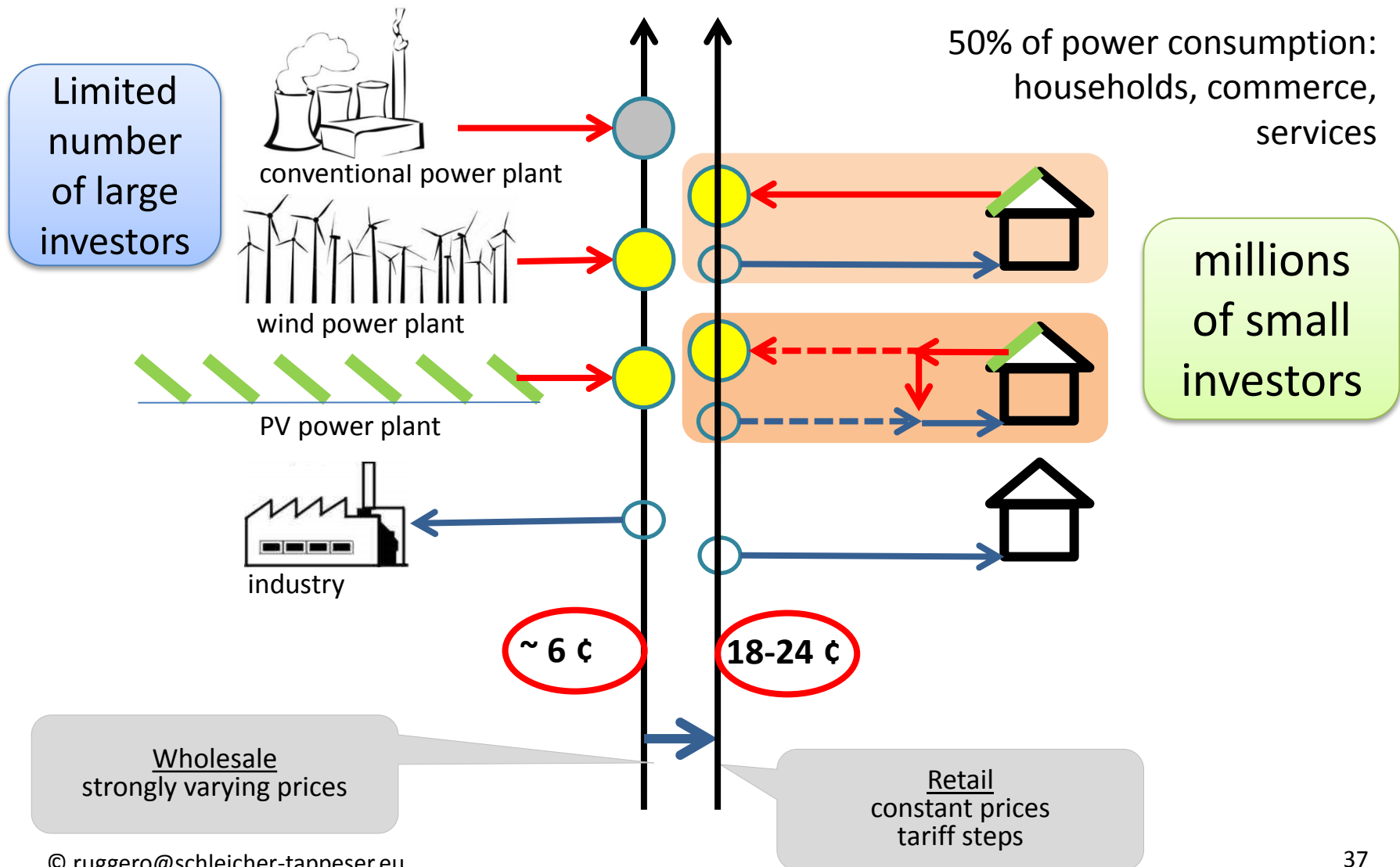
Photovoltaics is a modular technology: competing on the retail side



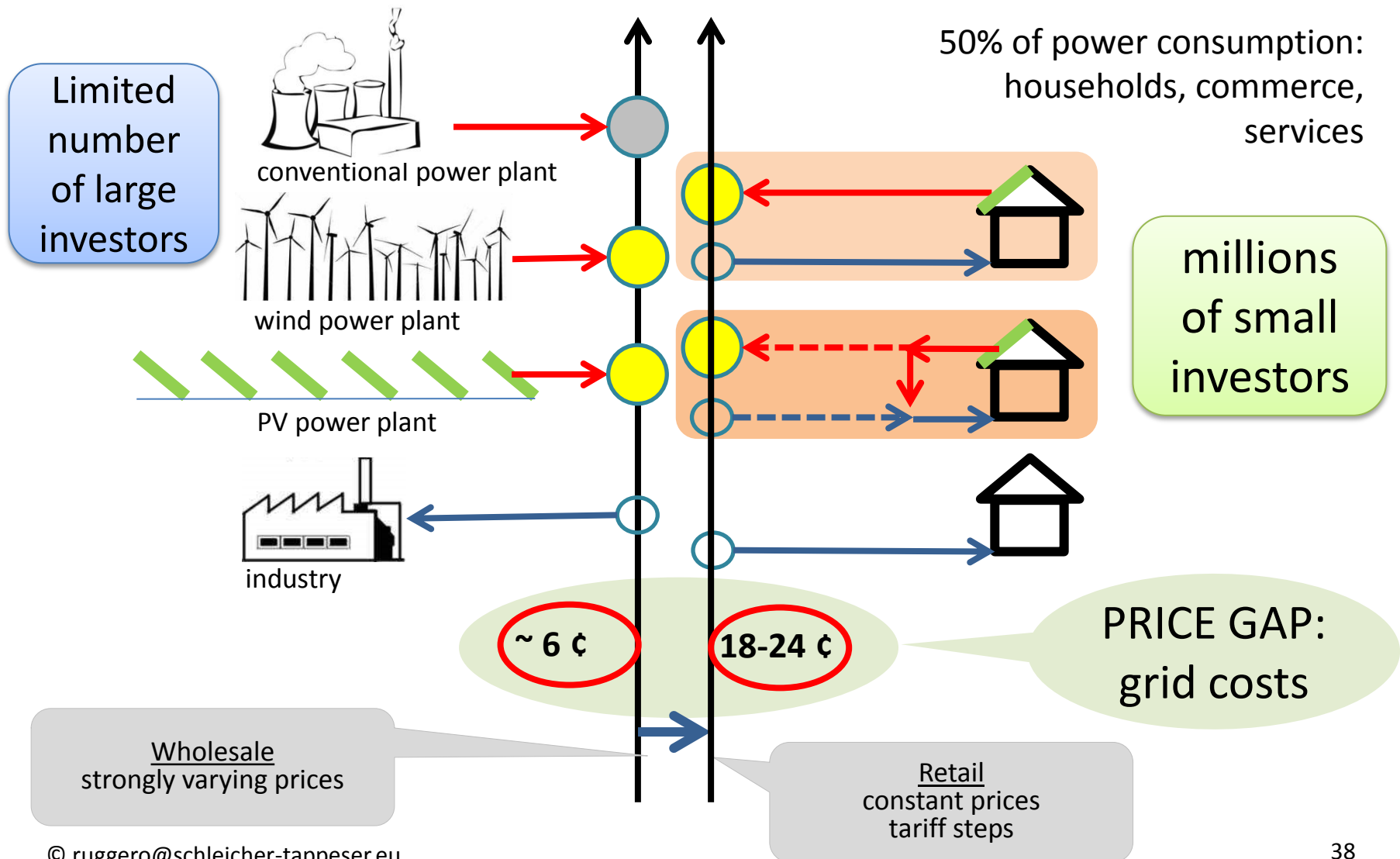
Photovoltaics is a modular technology: competing on the retail side



Photovoltaics is a modular technology: competing on the retail side



Photovoltaics is a modular technology: competing on the retail side



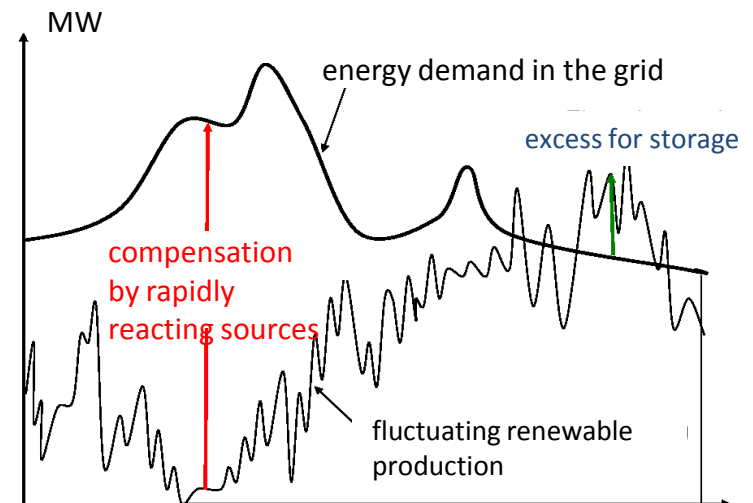
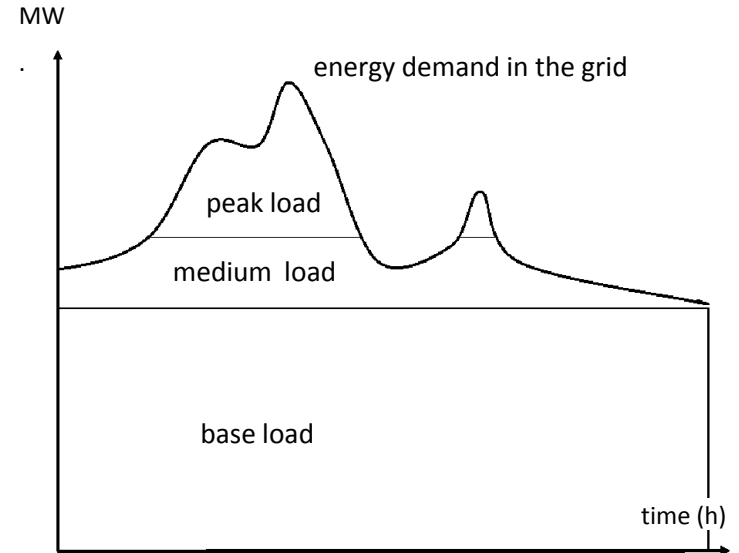
The main problem with high shares of wind and solar power: fluctuation

The old base load concept:

- cheap base load electricity from large plants
- expensive peak load from more variable sources

The new paradigm:

- Variable production from renewables with zero marginal cost
- Compensation with rapidly reacting sources (hydro, gas turbines)
- Storage becomes important
- Load management becomes important (smart grid)
- No need for baseload plants


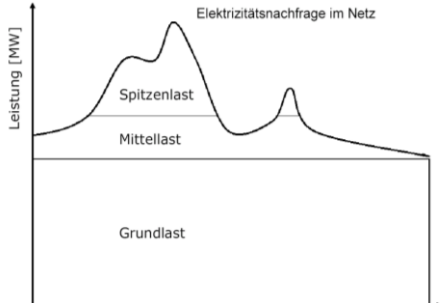

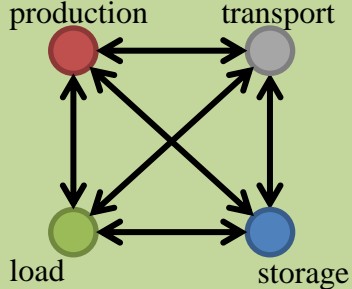
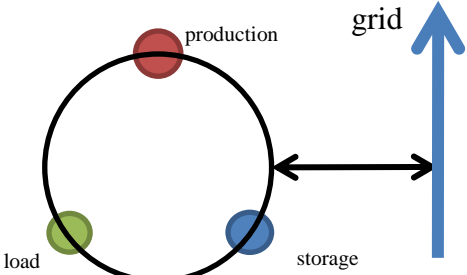


Increasing the share of own consumption: dealing with fluctuation locally

- Load management
 - Temporal shift of operation
 - Thermal storage in heating and cooling applications (cooling, air conditioning, warm water, space heating, process heat)
 - Storage of compressed air for mechanical applications
 - Combination of different users
- Additional, non time-critical loads
 - Loading electrical vehicles
 - Heat pumps: substitution of other kinds of heat production
 - Production of synth. methane or hydrogen (larger plants)
- Storage of electricity
 - Batteries
 - Flywheels

➤ Flexibility of the user system increases

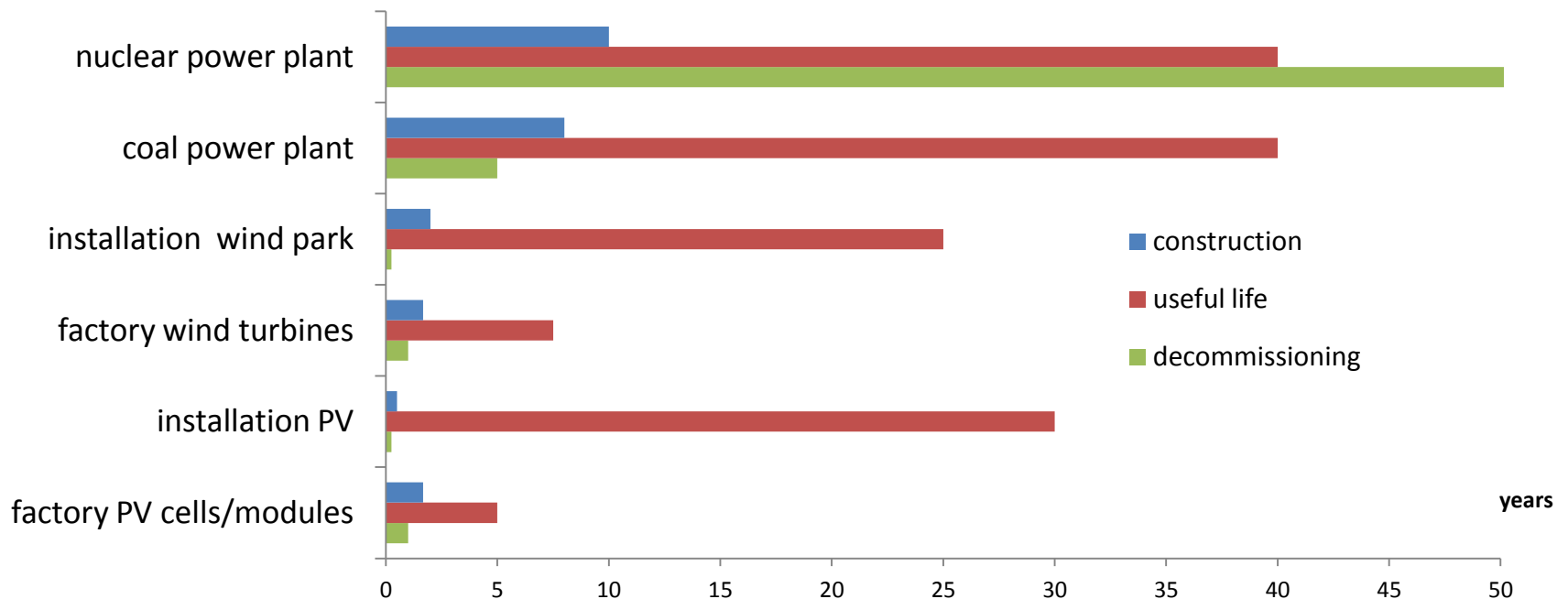
Change of the control logic of the electricity system

<p>Traditional</p> <p>Large power plants fossil and nuclear</p> 	<ul style="list-style-type: none"> • Production follows demand: base / middle / peak load • Load management only with large consumers • Central control 	
<p>Supply 100% REN</p> <p>Integrated optimisation of the whole system</p> 	<ul style="list-style-type: none"> • Fluctuating production with wind and sun dominates • Load management, storage • Complexity requires optimisation on several levels 	
<p>Captive power production</p> <p>Optimisation on the consumption level</p>	<ul style="list-style-type: none"> • Optimisation subsystem • Partial buffering of fluctuations at the local level • Facilitation of optimisation at higher levels 	

Unfamiliar to energy business: 4 to 10 times shorter innovation cycles

- More rapid build-up of capacities
- More rapid decrease of costs
- More rapid transformation of the electricity sector

Dramatic acceleration compared to traditional energy technologies



Main economic advantages for the society

- No fuel imports
- High value added at the regional level: employment, profits, taxes
- Several value-added steps with a broad variety of qualifications required
- Overall balance soon positive: start-up financing payed back rapidly
- High security of supply, avoidance of international conflicts
- No follow-up costs for future generations (e.g. climate damages, pollution, waste ...)

The value chain: smaller installations – more local content

- ↓ Research institutes
- ↓ Manufacturers of production plants
- ↓ Banks and financing companies
- ↓ Manufacturers
 - silicon
 - wafers, cells
 - modules
- ↓ Traders
- ↓ System integrators, EPC contractors
- ↓ craftsmen in the construction business
- operating company



smaller installations – more opportunities for local added value

The semiconductor revolution is reaching the power business – new strategies needed

- Renewables to take over: after market creation by politics, industrial dynamics and technology innovation now push for change
- semiconductor technologies transform power generation, energy management and the grids at unprecedented speed
- Distributed solar power generation will play an important role
- System competence will become most important at all levels, new players are entering the game
- New business models and adapted regulatory frameworks are urgently needed
- A collective international learning process is needed for managing the transition

The most important CHALLENGES

- For the Industry:
 - To develop new knowledge and capacities in time
 - To cooperate internationally while creating local added value
 - To cooperate for reaching system competence finding innovative and strong partners
 - To develop new business models, e.g. for captive power generation
- For the utilities:
 - To integrate a large and increasing share of fluctuating electricity production
 - To strive for an integrated management of energy production and consumption
 - To develop new business models, cooperating with partners at different levels
- For government and administration
 - To develop a vision for the future of the energy system
 - To create stable investment conditions, and ensure steady market growth for a new renewable energy industry by transparently adapting a few key parameters and reducing subsidies for conventional energies
 - To support the transformation of the control logic of the electricity system developing a transparent multi-level governance and market system



Federal Ministry
of Economics
and Technology



Deutsch-Ungarische
Industrie- und Handelskammer
Német-Magyar
Ipári és Kereskedelmi Kamara

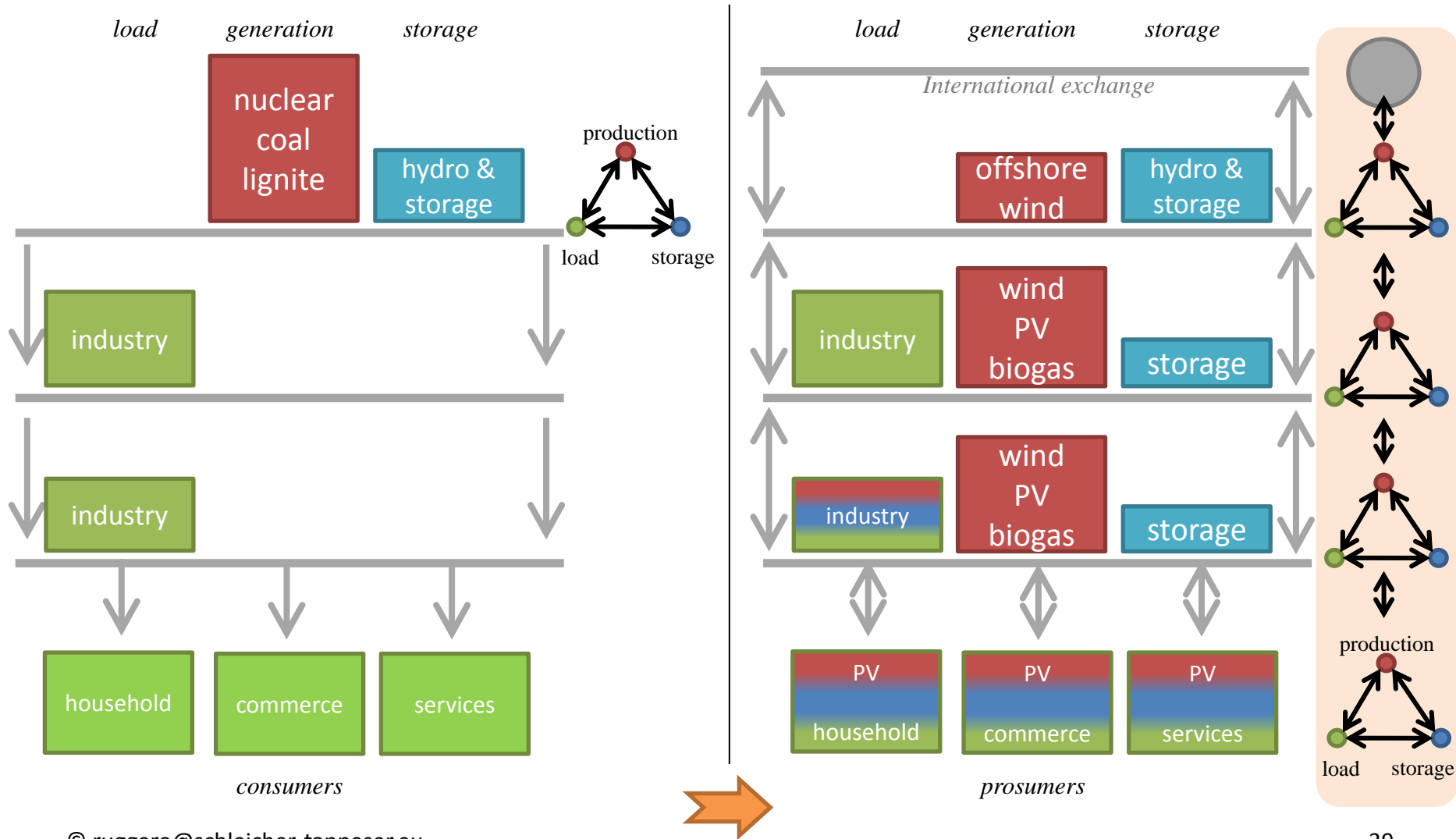
Energy

Thank you for your interest

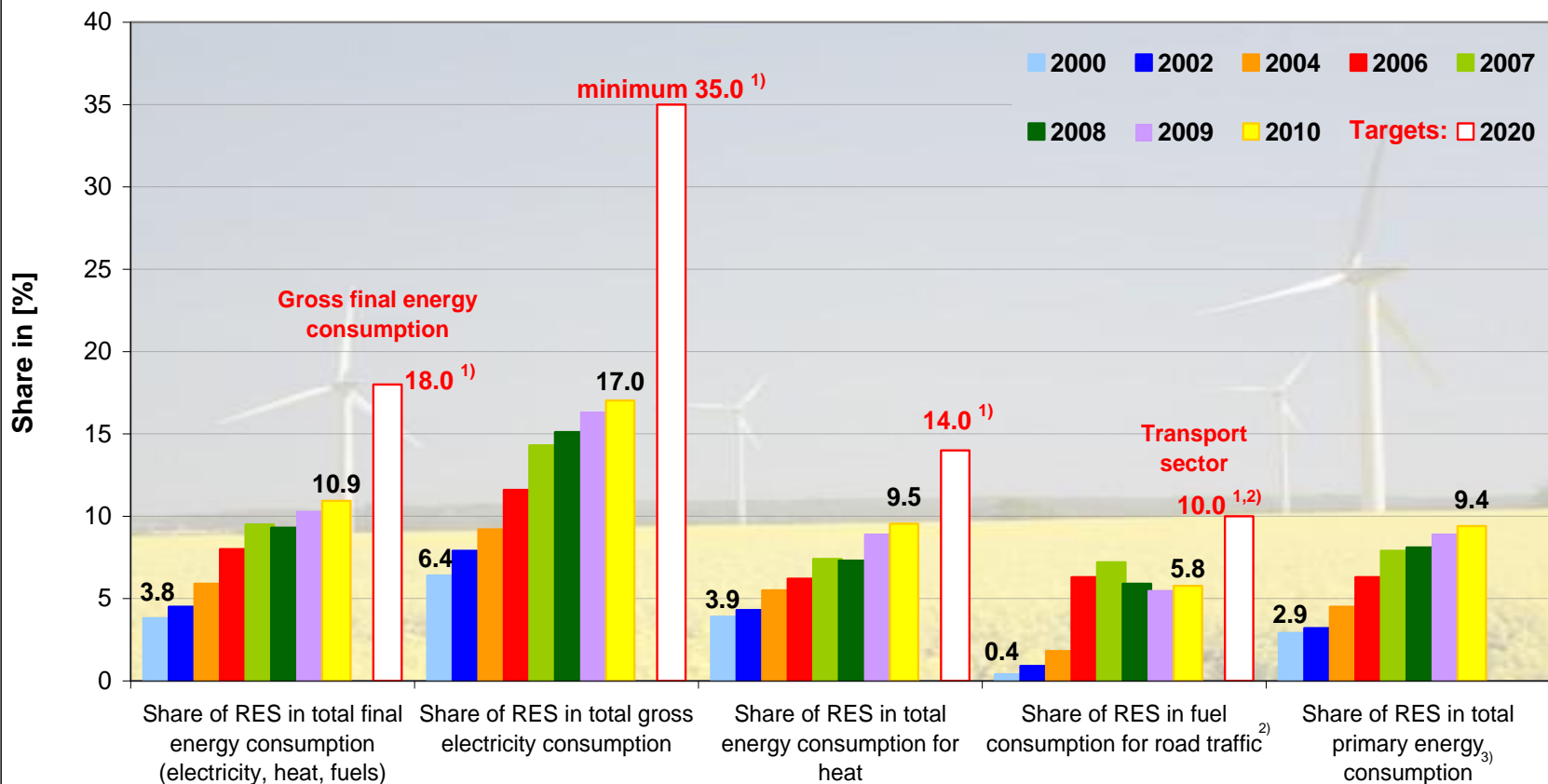
www.schleicher-tappeser.eu



From top-down command to multi-level co-ordination



Renewable energy sources as a share of energy supply in Germany



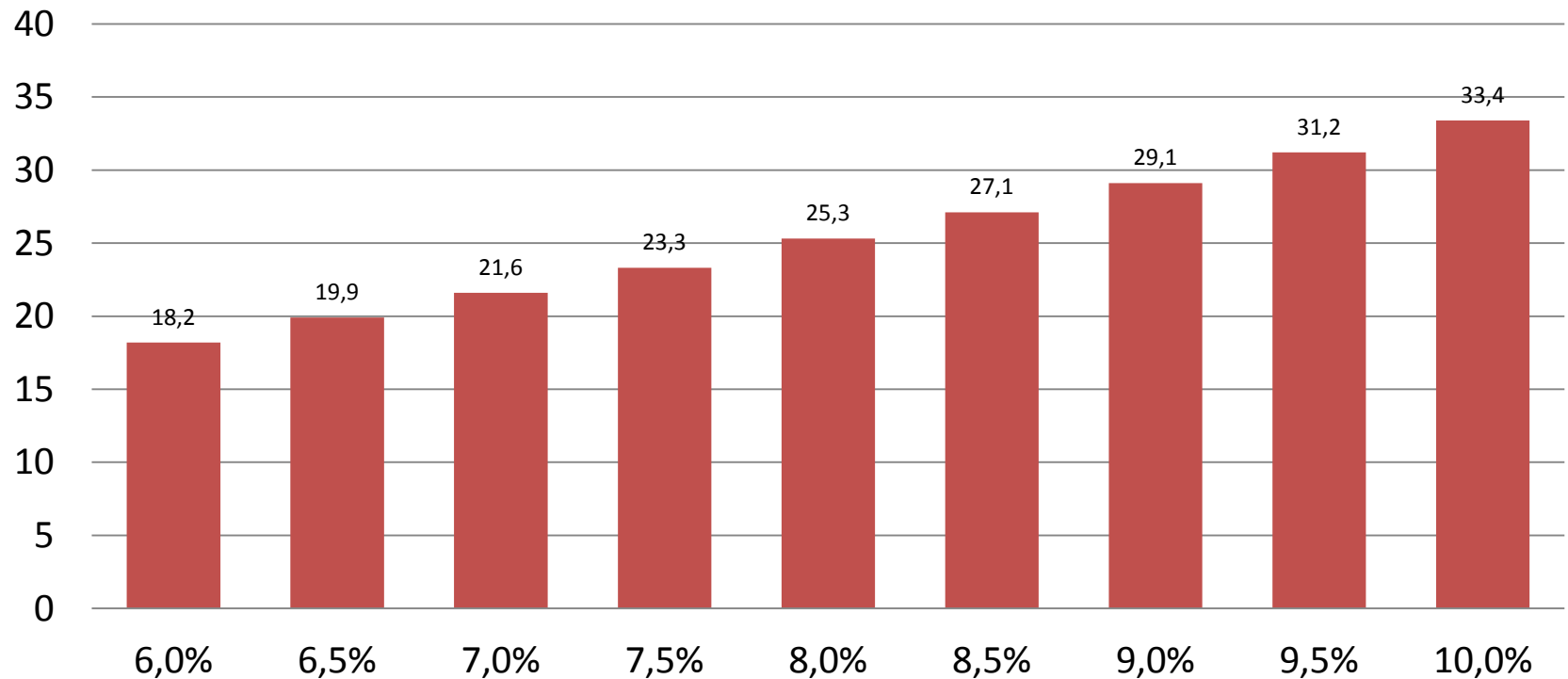
1) Sources: Targets of the German Government according to Energy Concept, Renewable Energy Sources Act (EEG); Renewable Energy Sources Heat Act (EEWärmeG), EU-Directive 2009/28/EC;

2) Total consumption of engine fuels, excluding fuel in air traffic; 3) Calculated using efficiency method; Source: Working Group on Energy Balances e.V. (AGEB);

RES: Renewable Energy Sources; Source: BMU-KI III 1 according to Working Group on Renewable Energy-Statistics (AGEE-Stat); image: BMU / Brigitte Hiss; as at: July 2011; all figures provisional

Strong influence of capital costs

Levelised Cost of Electricity (LCoE, €/kWh) depending on the Weighted Average Cost of Capital (WACC, %)



Example for a PV plant costing 3,43 USD/Wp