



## Energy

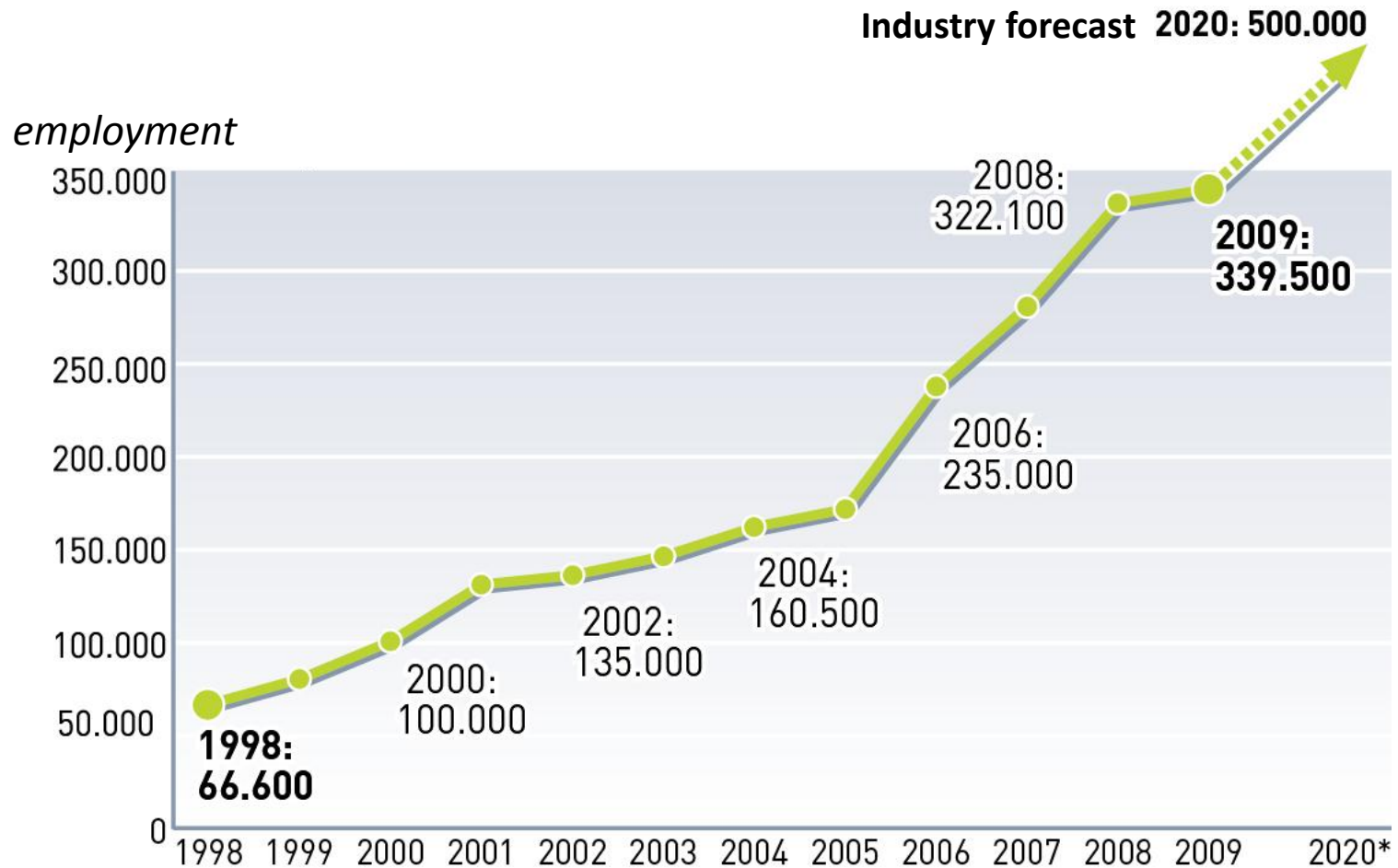
# The big picture – Needs for and benefit of solar PV in Europe and India

Ruggero Schleicher-Tappeser, sustainable strategies, Berlin  
India – Germany: Expert Workshop PV Policies  
Bangalore, November 3, 2011

# Converging political targets in Europe: 100% renewable electricity by 2050

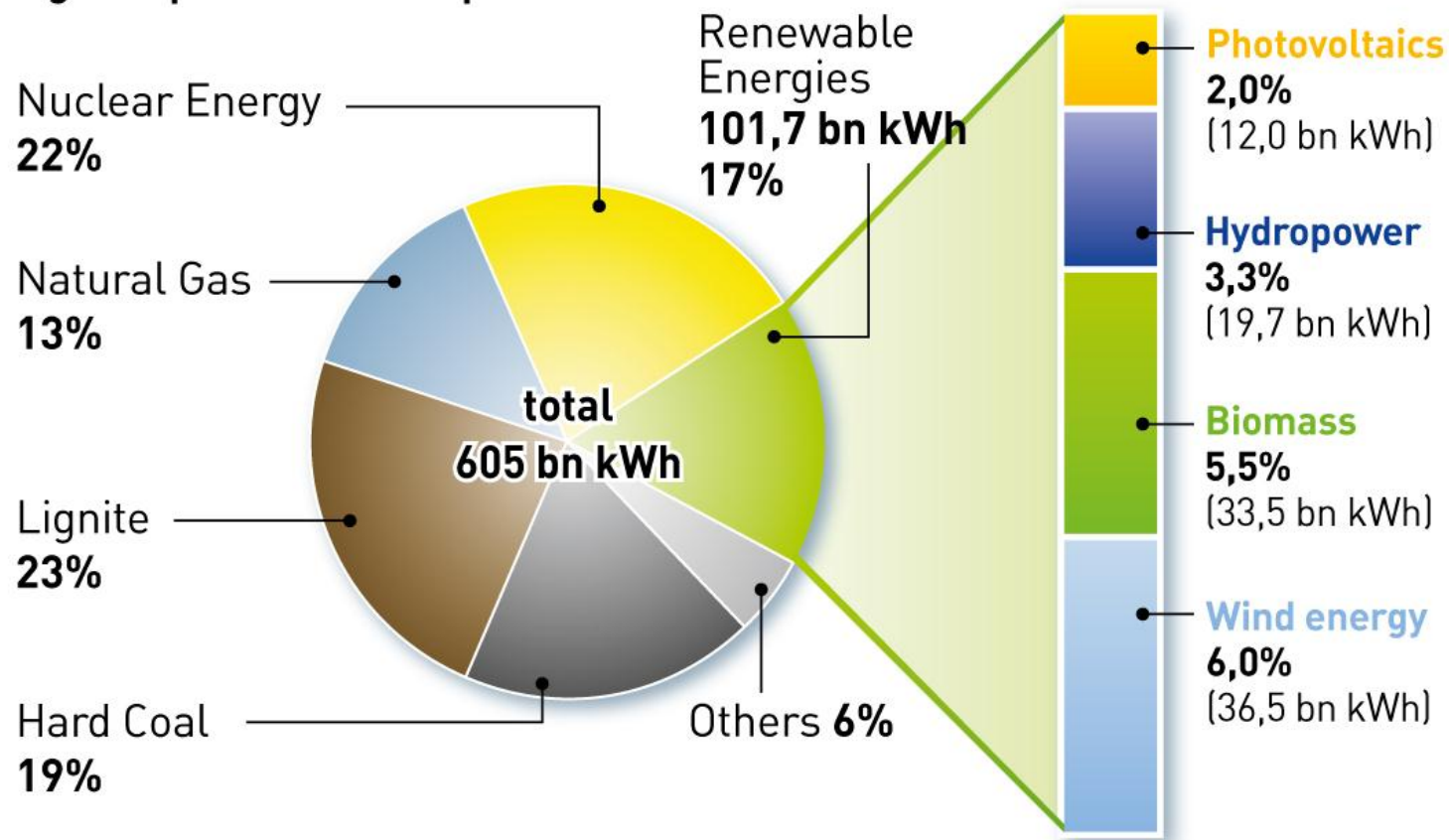
- EU decision in 2009, compulsory:  
20% renewable energy in Europe 2020 → ca. 35% renewable electricity
- German RE Industry Association 2008:  
47% renewable electricity in Germany by 2020
- German environmental minister Röttgen 2010:  
his aim: 100% renewable *electricity* in Germany 2050
- EREC (European RE Industry Association) 2010/11:  
100% renewable *energy* in Europe 2050, 45% in 2030
- German Advisory Council on the Environment 2010:  
100% renewable *electricity* in Germany possible and necessary by 2050
- European Climate foundation / PriceWaterhouseCoopers 2010:  
100% renewable *electricity* in Europe possible by 2050
- WWF 2011 worldwide scenarios:  
100% renewable *energy* 2050
- EU Commission Energy scenarios 2011:  
??? % renewable energy in Europe 2050

# Employment in renewable energies in Germany



# Electricity production mix in Germany 2010

**Renewable Energies ensuring 16,8% of gross power consumption.**

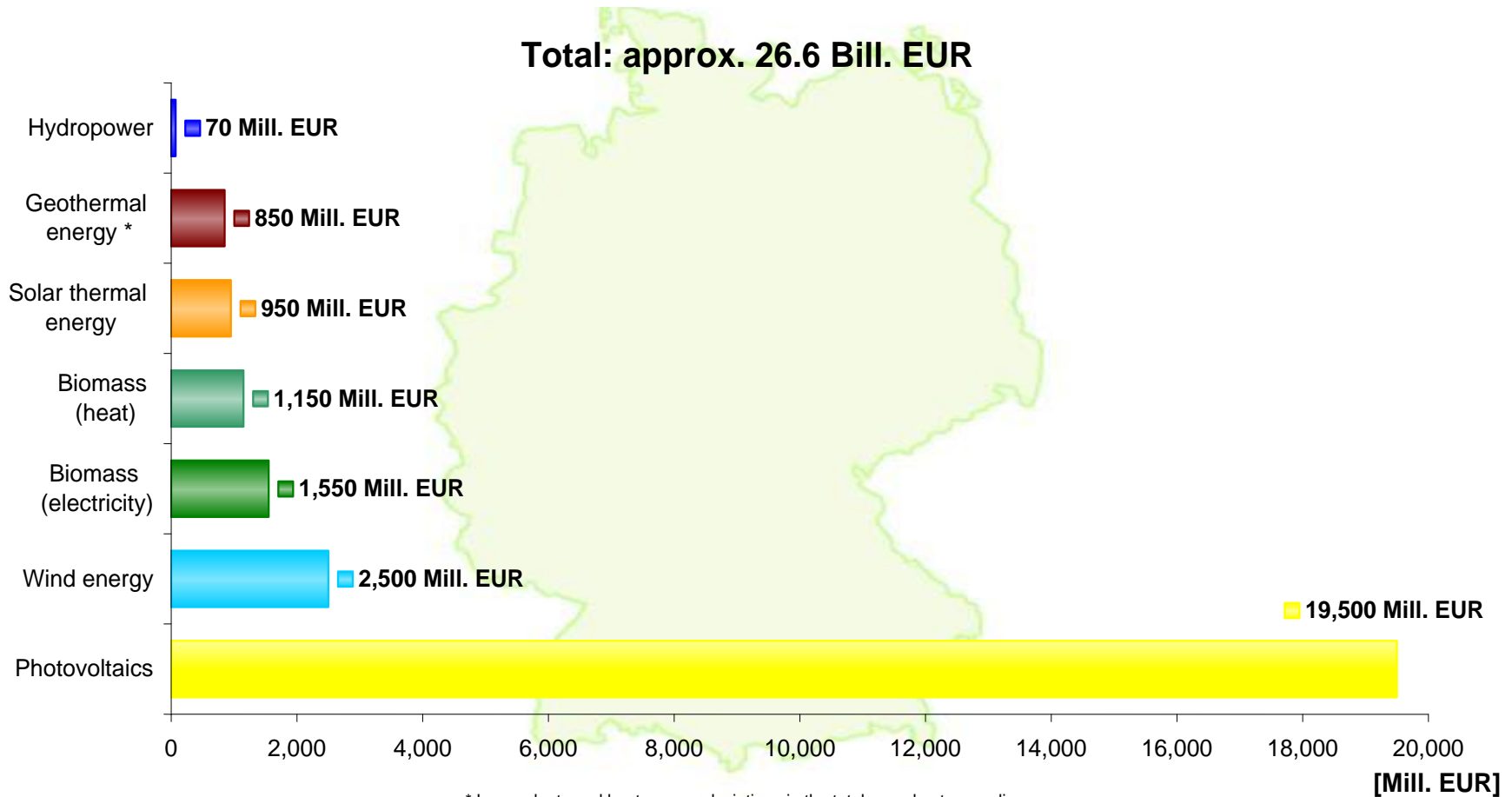


Sources: AGEb, AGEE-Stat  
Status: 08/2011

[www.renewables-in-germany.de](http://www.renewables-in-germany.de)



# Investments in renewable energy installations in Germany 2010

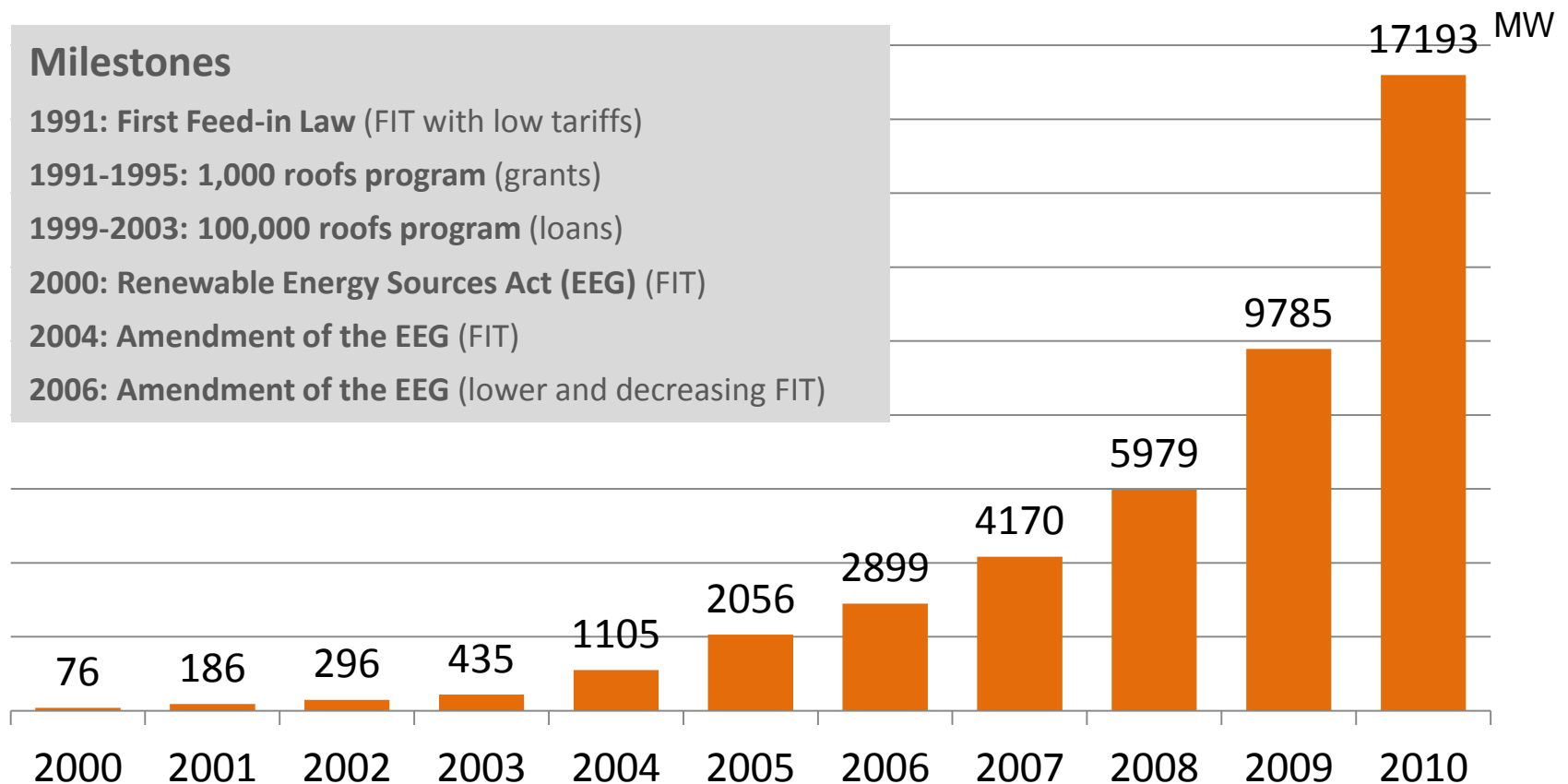


\* Large plants and heat pumps; deviations in the totals are due to rounding;

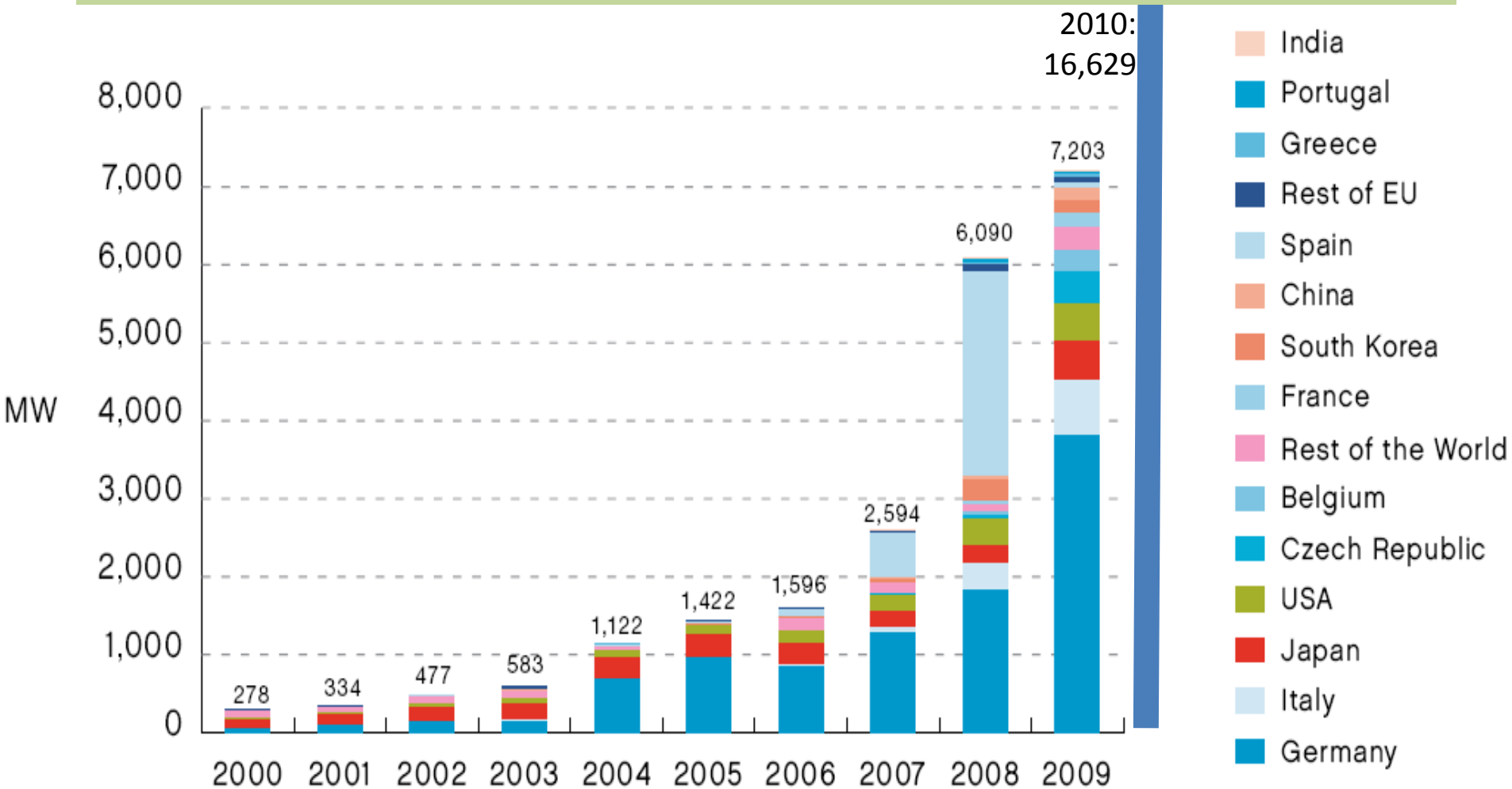
Source: BMU-KI III 1 according to the Centre for Solar Energy and Hydrogen Research Baden-Wuerttemberg (ZSW); as at: July 2011; all figures provisional

# Germany has triggered the take-off of the world PV market

## Total PV capacity installed in Germany



# Global PV deployment: new markets stabilise growth path



# Success factors

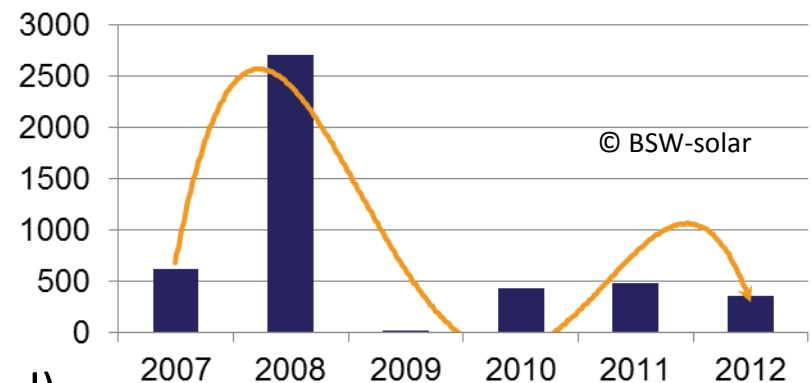
- A reliable investment context with guaranteed feed-in tariffs for 20 years after installation
- Continuous adaptation of the FiT for new systems to market development → steady growth
- A simple scheme: no other incentives, just FiT
- No complicated permitting procedures
- Banks have learned that PV investments are low risk → low capital costs
- Industry and craftsmen have invested in production and training → reliable quality, low system price
- Hundreds of thousands of new private investors



# Creating a stable market with feed-in-tariffs

- Earlier promising PV programmes pushed by the USA (President Carter) in the early eighties, then by Japan in the nineties were less transparent and terminated too early
- The feed-in-tariff has become an international success story: 61 countries with FiT. They have strongest PV growth
- Pitfalls to be avoided:
  - Unsustainable high tariffs (Spain, Czech Republic, UK)
  - Unbalanced market without small players (Spain)
  - Slow FiT adaptation
  - Complicated, incalculable permitting procedures (Greece, Portugal)
  - Retroactive changes (Czech Republic)

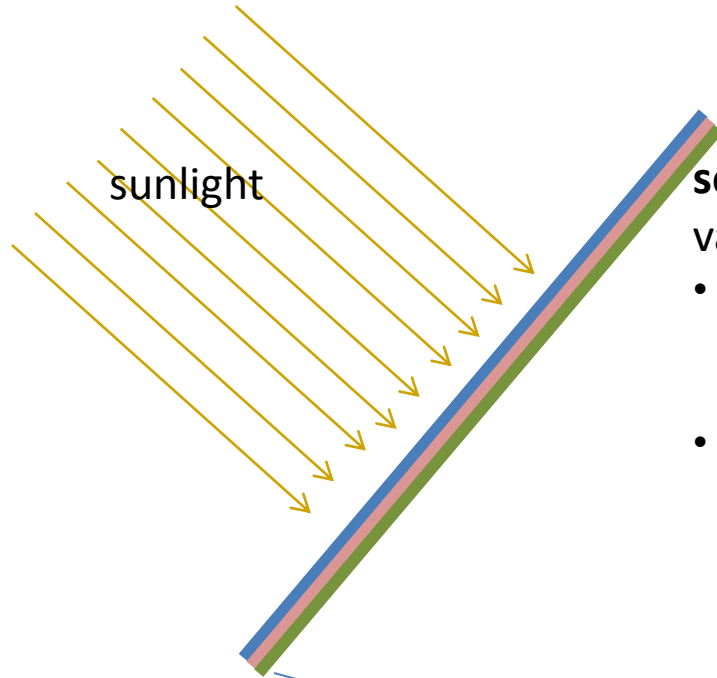
**Market development in Spain**



# **PHOTOVOLTAICS – A DISRUPTIVE TECHNOLOGY**

# PV is a Semiconductor technology:

## Direct transformation of sunlight into electricity

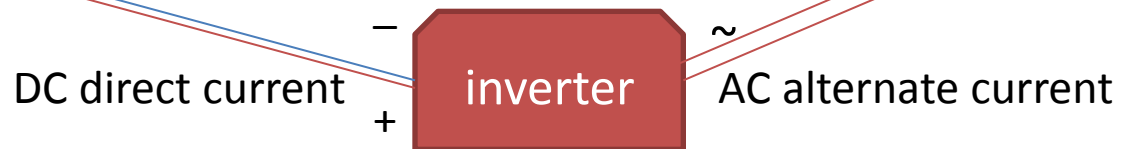


### several layers of semiconductors

variety of different technologies:

- crystalline silicon c-Si (ingot-wafer)
  - monocrystalline < 24% efficiency
  - polycrystalline < 20%
- thin-film technologies
  - amorphous Silicon a-Si, also comb. < 12%
  - CdTe Cadmium-Telluride < 16%
  - CIGS, different combinations < 20%
  - GaAs, Gallium-Arsenide < 24%
  - poly-junction < 41%
  - ...

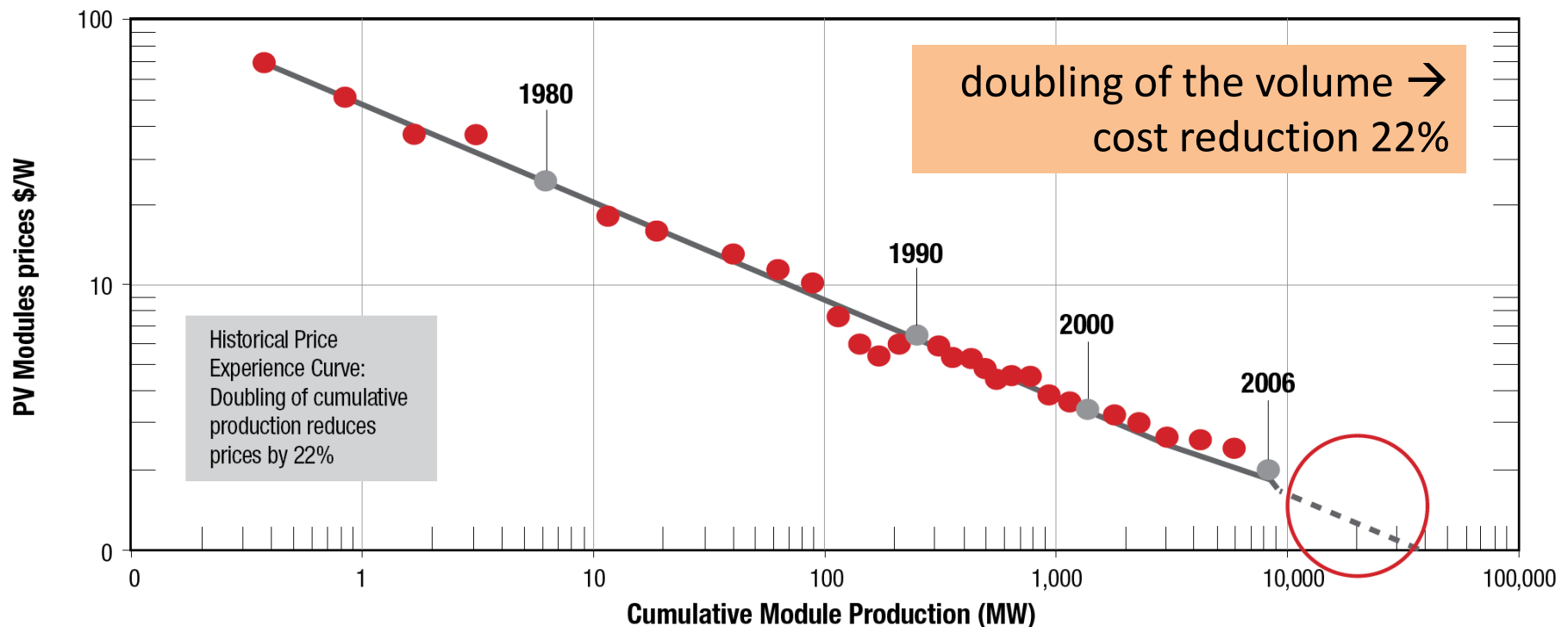
- no moving parts
- no maintenance
- no fuel
- high cost reduction potential



# A scalable technology: mass production of standardised cells

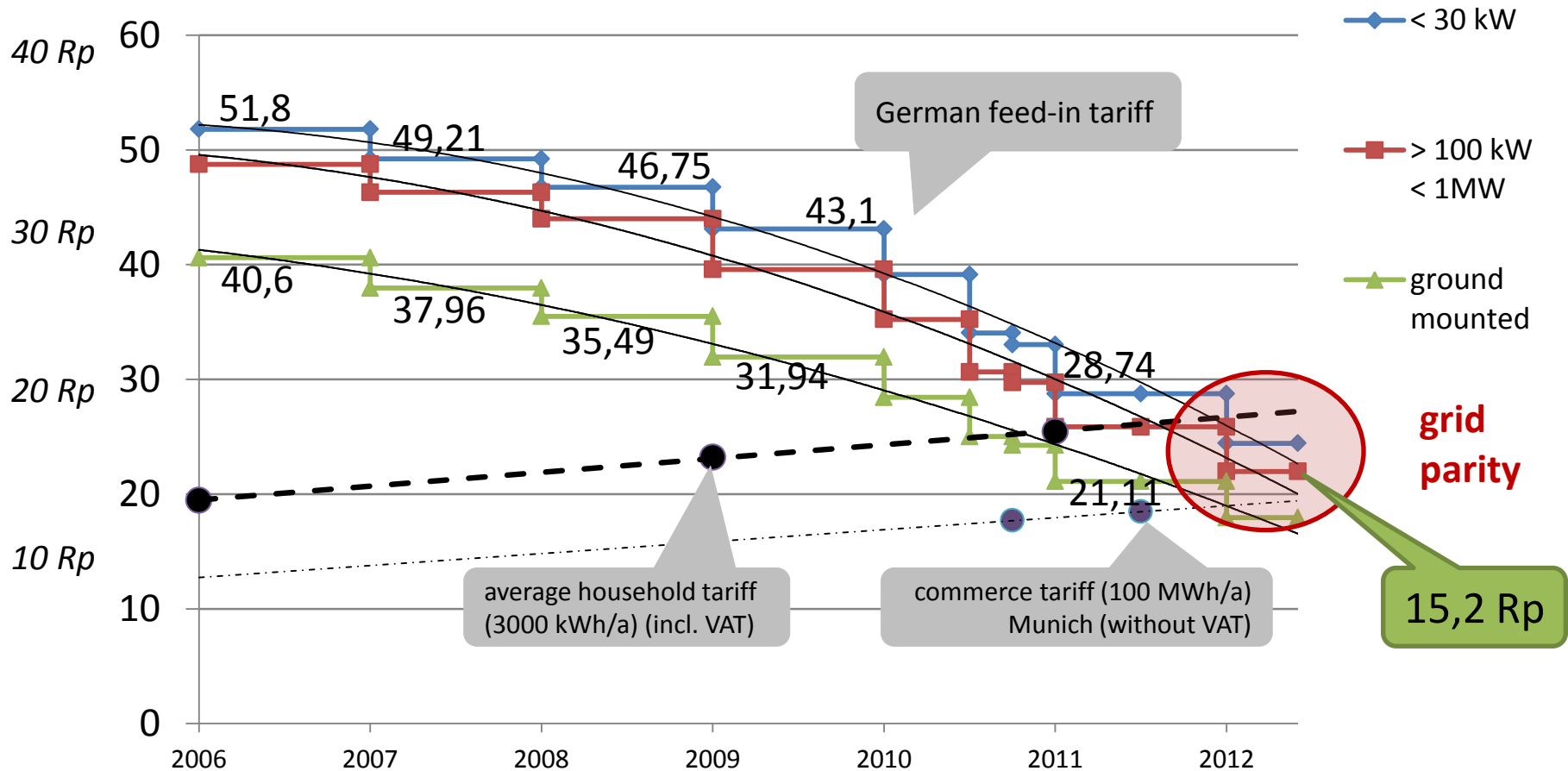


# Rapidly decreasing Costs: The historical learning curve of PV

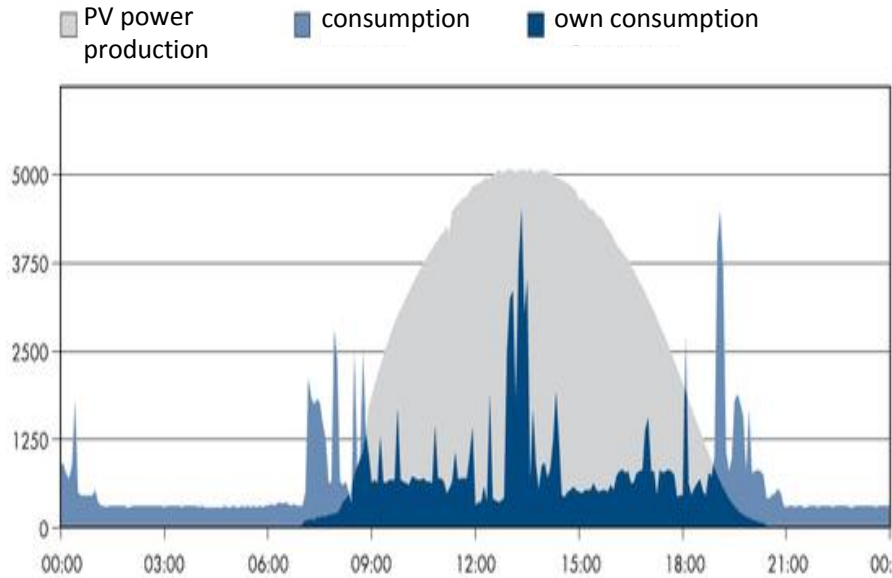


Sources: EU Joint Research Centre - EIA - National Renewable Energy Laboratory - A.T. Kearney analysis.

# Rapidly decreasing German feed-in-tariffs: grid parity residential in 2012



# Power need when the sun does not shine: different potentials for own consumption

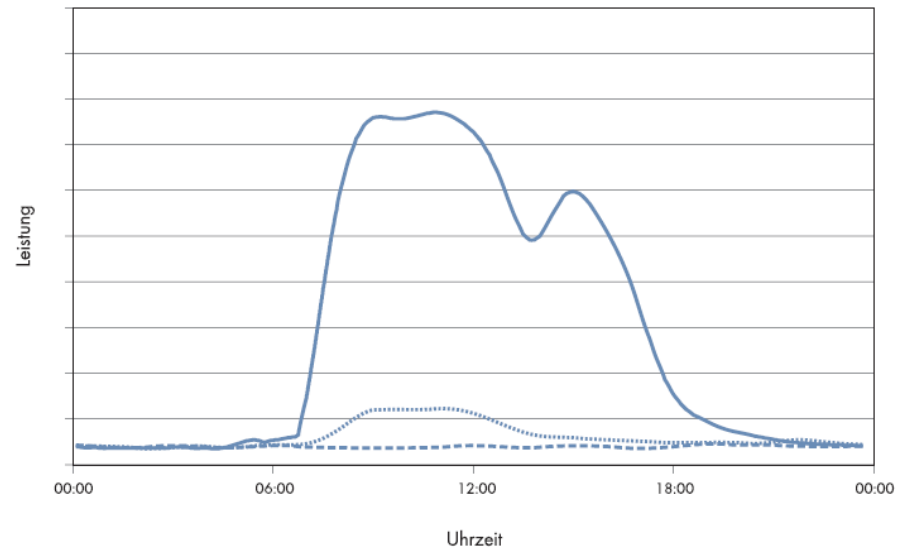


## Private household in Germany

cloudless summer day, 4 persons,

PV installation 5 kWp

→ Efforts needed for > 30%  
of own consumption



## Commerce

working day 8-18h

BDEW Lastprofil G1

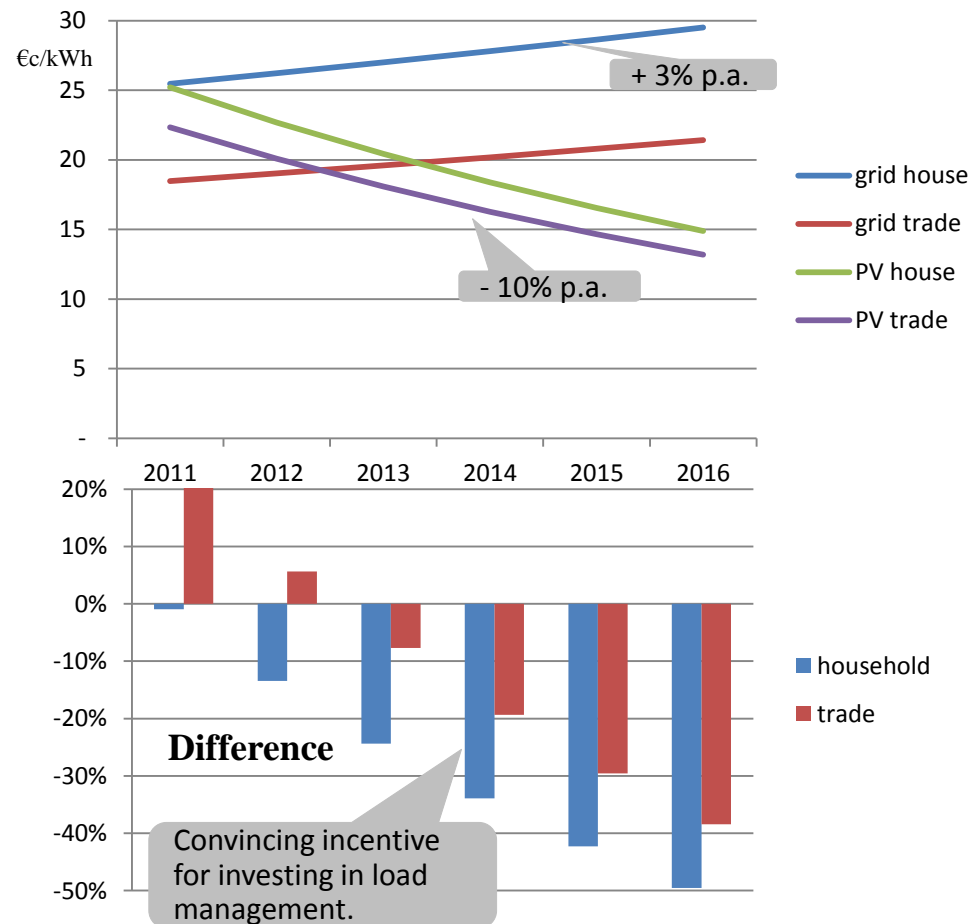
→ Good conditions for high share  
of own consumption

# Attractiveness for own power production: Germany - Scenario for the next five years

- In the last four years the average PV system price declined by 50% (3Q07-3Q11, <100kWp, Germany) corresponding to -16% p.a.
- Scenario assumptions
  - System price development: -10% p.a.
  - Power from the grid: + 3% p.a.
  - present FIT in Germany represent present PV power costs

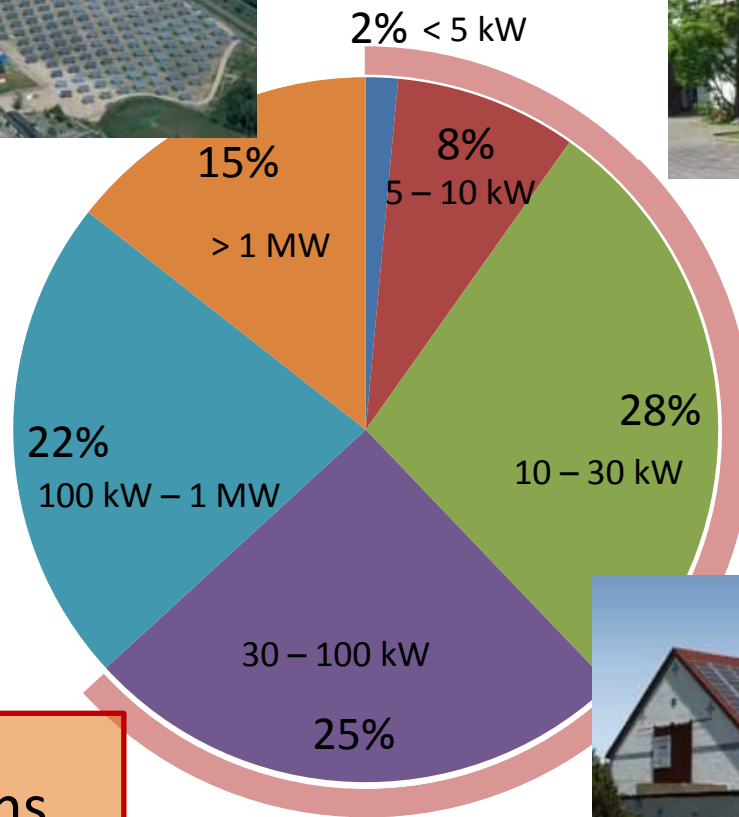
➤ In five years PV power from the roof could cost 40% less than power from the grid

## Evolution of the difference between grid tariffs and own PV power costs





# From 2013: large shares of the German PV market interesting for own consumption



Installations  
january – september **2010**

60% of  
new installations  
< 100 kW



# The coming boom: captive power generation

Attractive investments even without incentives

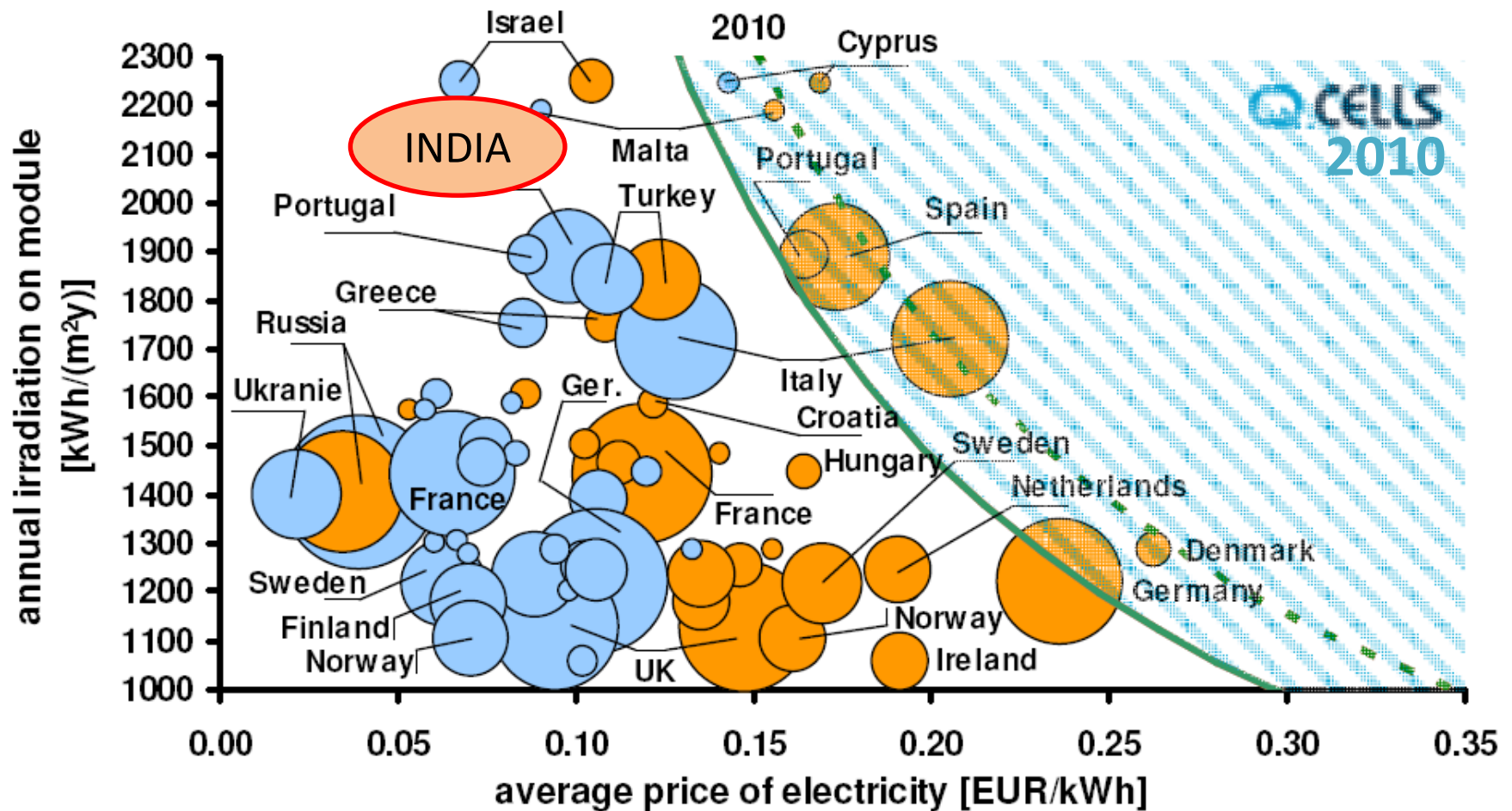
Timeline in Germany:

- In two years: PV power for own consumption in commerce and services
- In three years: Supplementary investments for increasing the share of own consumption

➤ PV growth independent from incentives

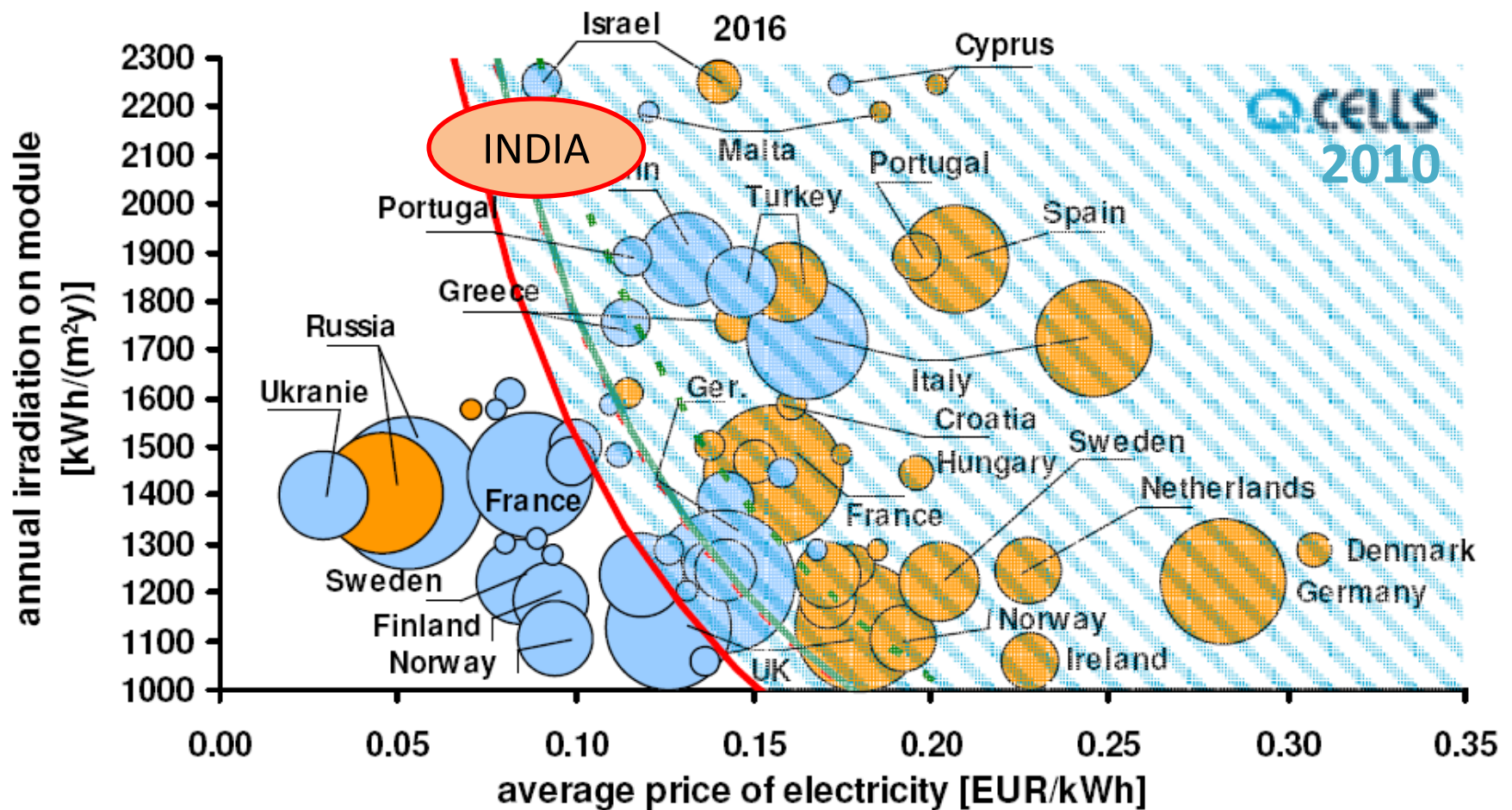
➤ Boom in power management technologies

# Grid parity in Europe 2010



# Grid parity in Europe 2016

(forecast in 2010)





# Growing opportunity in India: Captive PV Power competing with diesel backup

- 30% of industrial consumption: in-house power plants
- Wind power market mainly driven by captive power for manufacturing industries (70% of customers in 2008)
- Widely used diesel backup power costs 15 – 17 Rp/kWh
- Example: factories in a central Indian city
  - Highly dynamic economic development
  - 12-14h power cuts per day unscheduled for longer periods
  - Diesel backup running 10-12h/day in process industries
  - High indirect costs and efficiency losses due to power cuts
  - Many factories working at night for avoiding power cuts
- High reliability of sunshine during most of the year

Where grid is weak, distributed PV is already competitive today – if needed as PV-diesel-hybrid

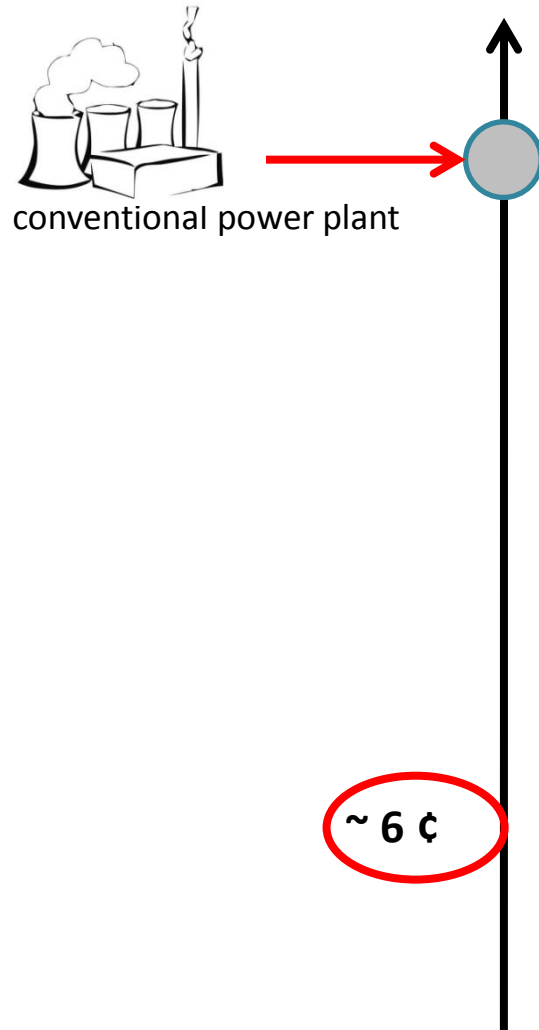
# Even more competitive: substituting PV for battery capacity

- Huge market for backup batteries in India:
  - battery-based backup systems („inverters“) for residential use (> 1 million systems / year)
  - UPS (Uninterrupted Power Supply), mainly for IT
- Where grid functions only for a few hours, PV can
  - increase comfort
  - reduce need for large batteries
  - reduce overall costs

➤ This market alone might have a potential beyond officially discussed PV market sizes for the next years

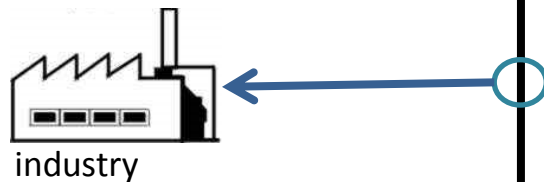
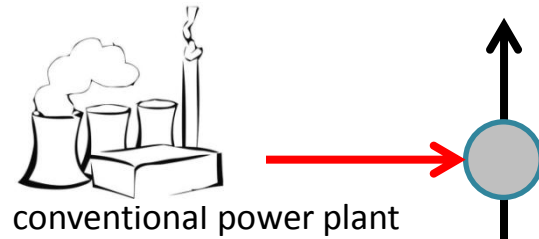
# **TOWARDS A NEW CONTROL LOGIC OF THE ELECTRICITY SYSTEM**

# Photovoltaics is a modular technology: competing on the retail side





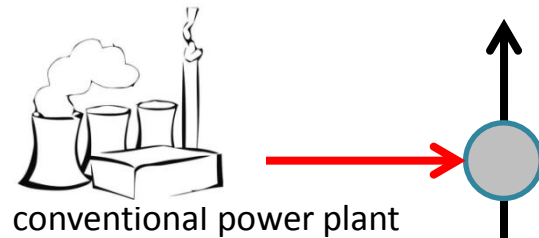
# Photovoltaics is a modular technology: competing on the retail side



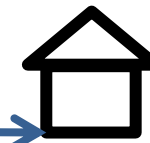
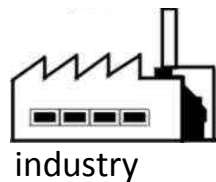
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Wholesale  
strongly varying prices

# Photovoltaics is a modular technology: competing on the retail side



50% of power consumption:  
households, commerce,  
services



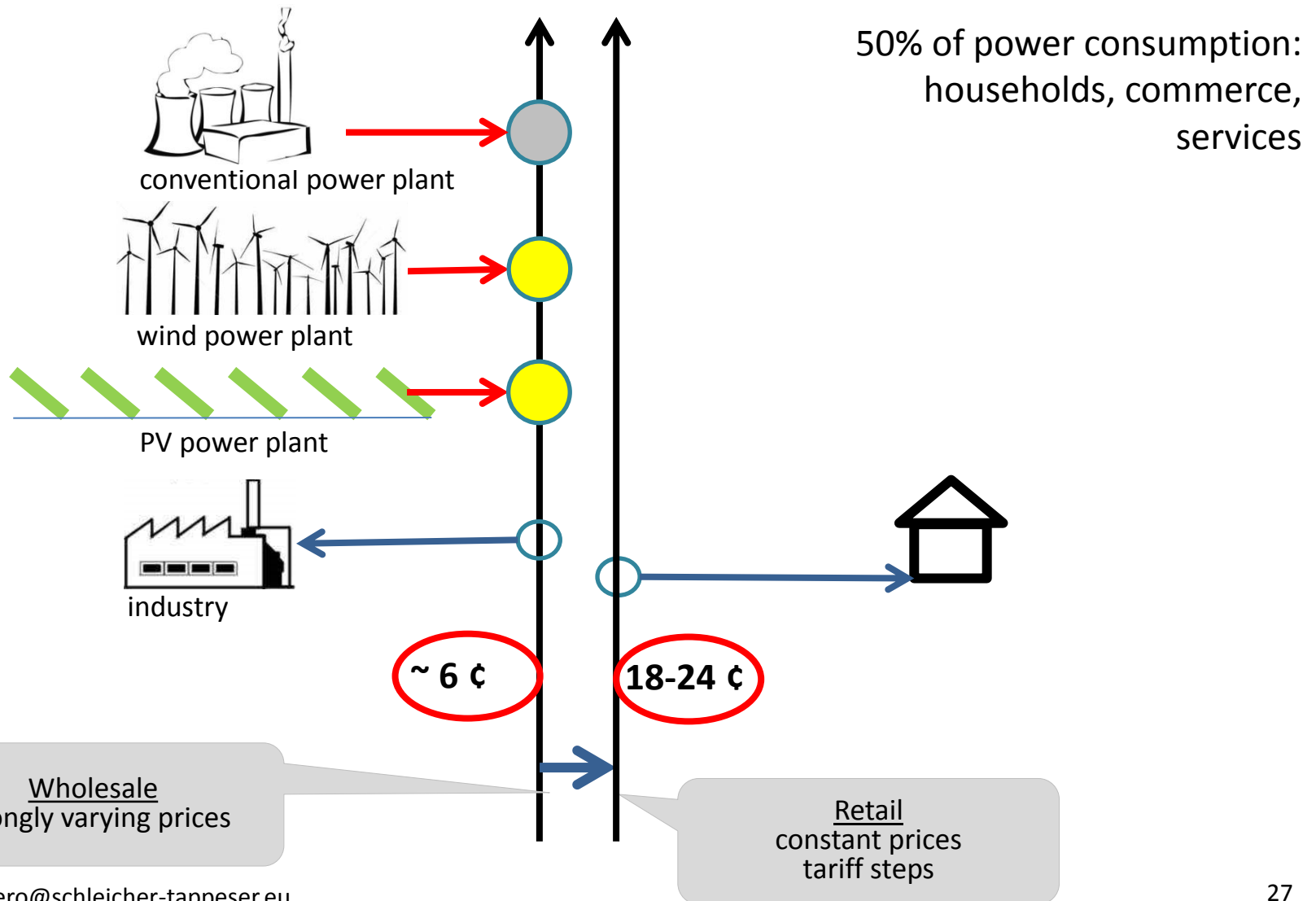
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18-24 ¢

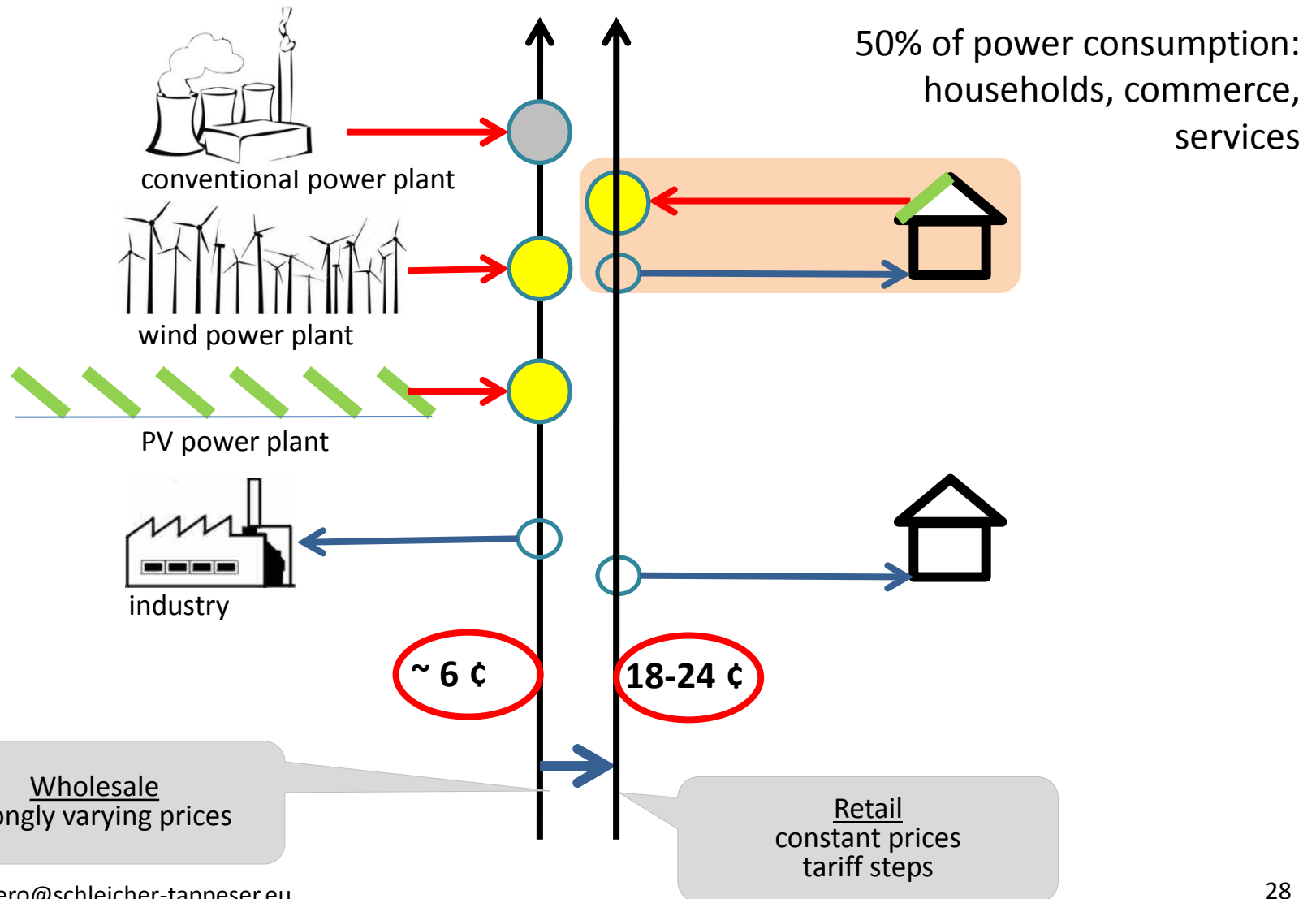
Wholesale  
strongly varying prices

Retail  
constant prices  
tariff steps

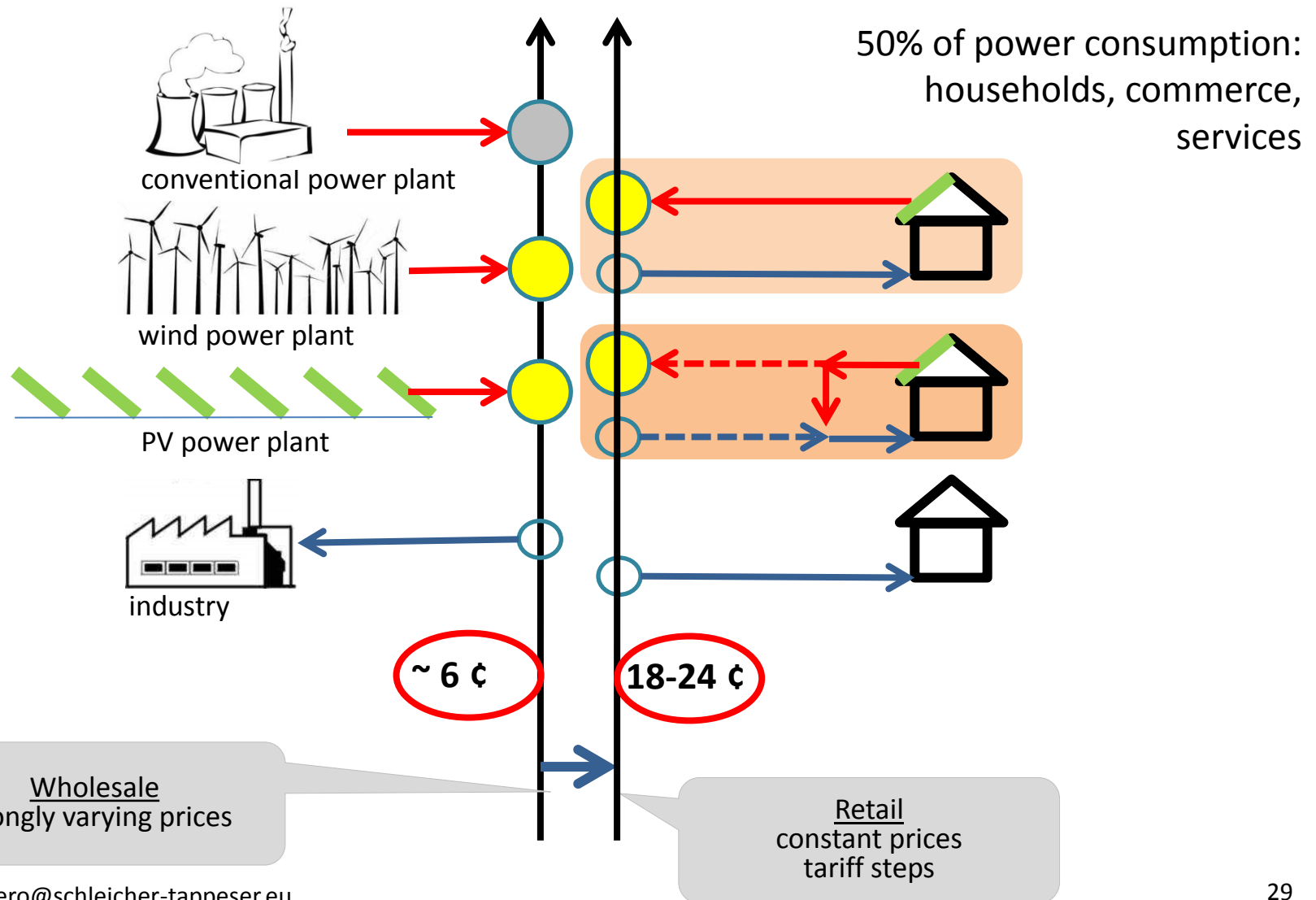
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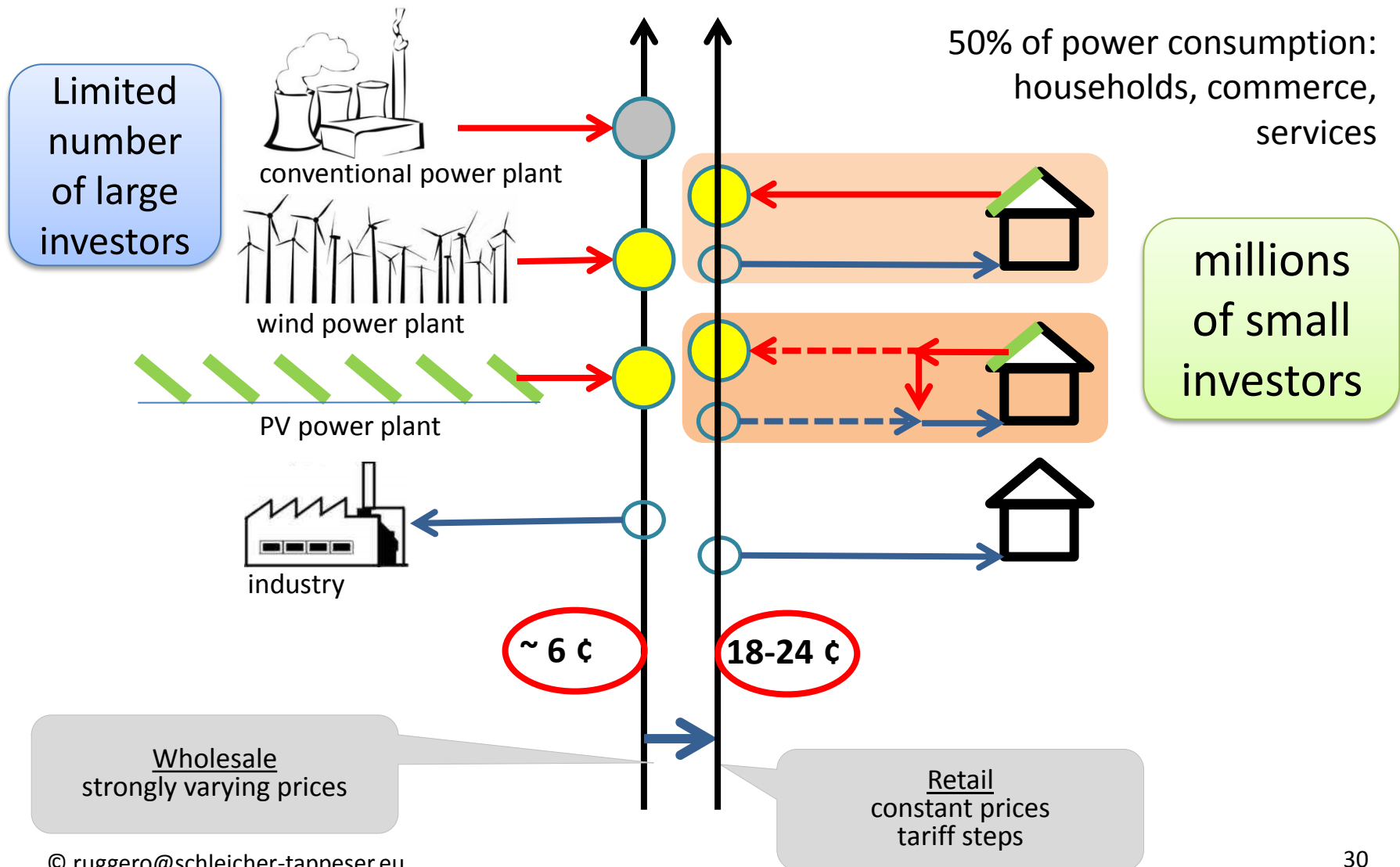
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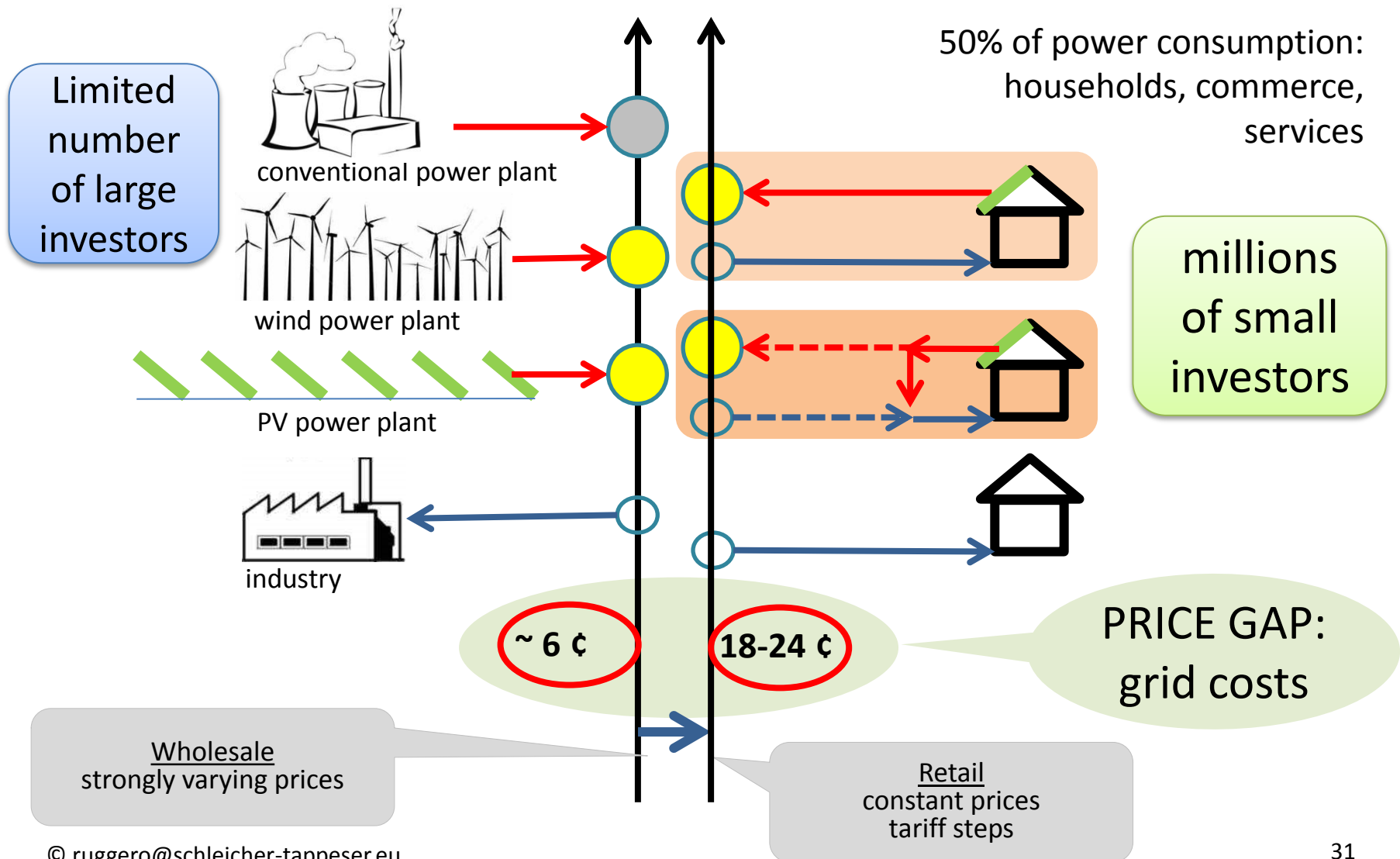
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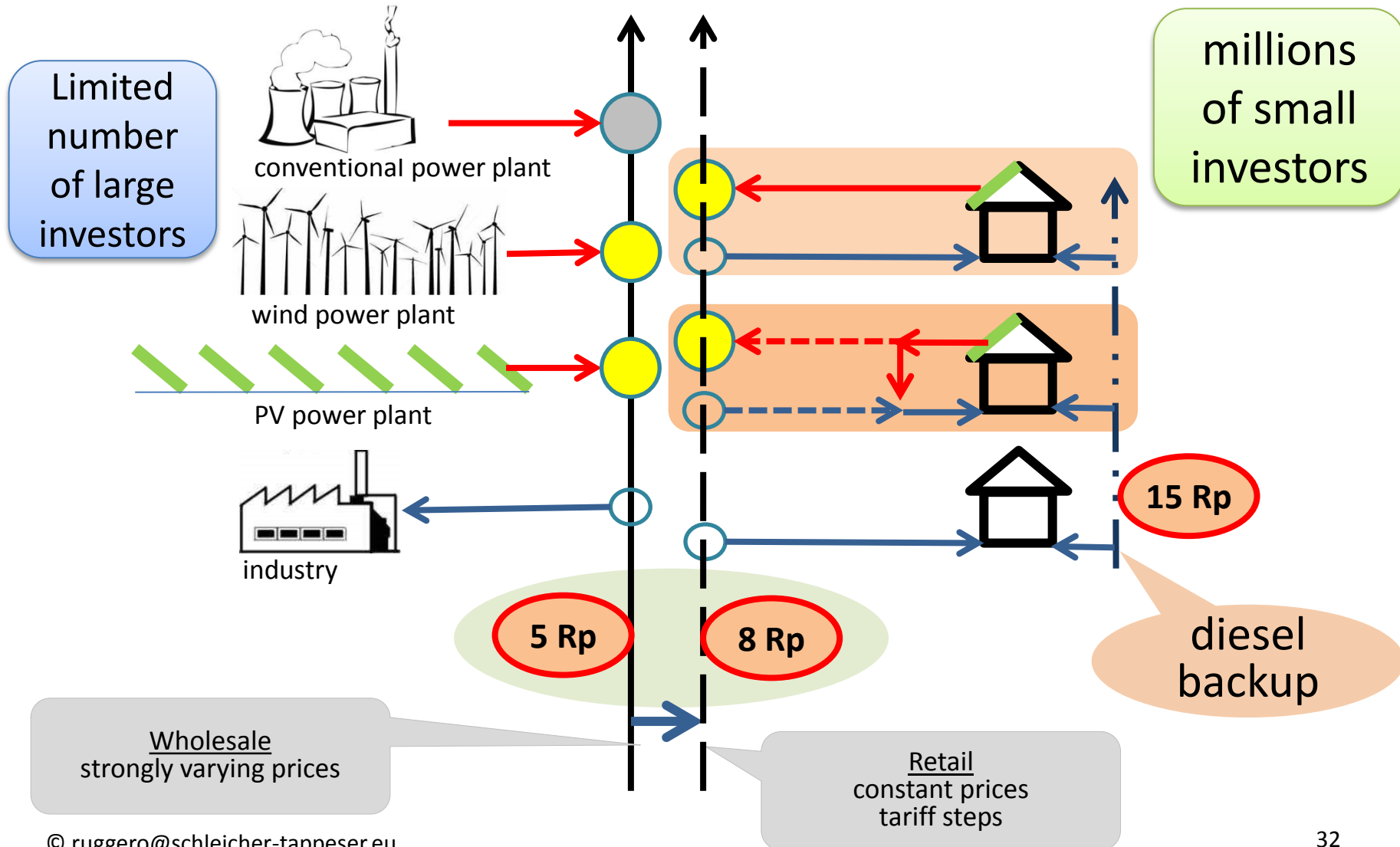
# Photovoltaics is a modular technology: competing on the retail side



# Photovoltaics is a modular technology: competing on the retail side



# India: Photovoltaics in weak grids competing against diesel backup




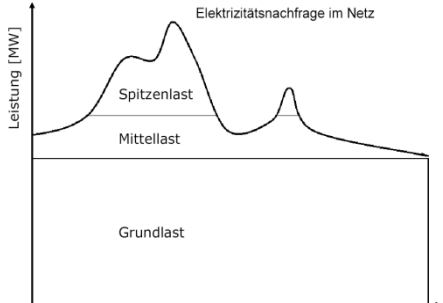

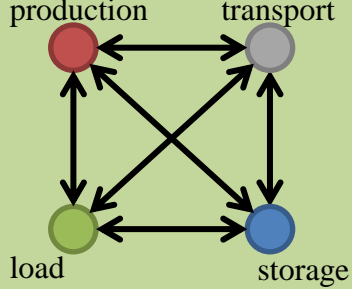
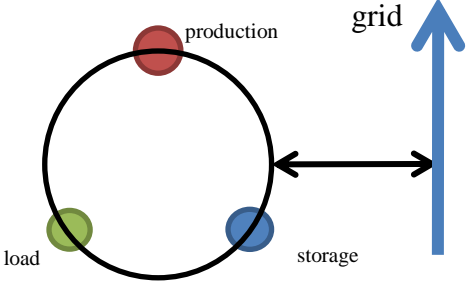


# Efforts for increasing the share of captive PV consumption = dealing with fluctuation locally

- Load management
  - Temporal shift of operation
  - Thermal storage in heating and cooling applications
  - Storage of compressed air for mechanical applications
  - Combination of different users
- Additional, non time-critical loads
  - Loading electrical vehicles
  - Heat pumps: substitution of other kinds of heat production
  - Production of synth. methane or hydrogen (larger plants)
- Storage of electricity
  - Batteries
  - Flywheels

- Innovation wave in Energy management
- Flexibility of the user system increases

# Captive PV Power can support the change of the control logic of the electricity system

<p><b>Traditional</b></p> <p>Large power plants fossil and nuclear</p> 	<ul style="list-style-type: none"> <li>• Production follows demand: base / middle / peak load</li> <li>• Load management only with large consumers</li> <li>• Central control</li> </ul>	
<p><b>Supply 100% REN</b></p> <p>Integrated optimisation of the whole system</p> 	<ul style="list-style-type: none"> <li>• Fluctuating production with wind and sun dominates</li> <li>• Load management, storage</li> <li>• Complexity requires optimisation on several levels</li> </ul>	
<p><b>Captive power production</b></p> <p><i>Optimisation on the consumption level</i></p>	<ul style="list-style-type: none"> <li>• Optimisation subsystem</li> <li>• Partial buffering of fluctuations at the local level</li> <li>• Facilitation of optimisation at higher levels</li> </ul>	

# ... and captive PV power challenges present market & control structures

- Grid increasingly reduced to buffer function → rising costs per kWh → need to use consumer flexibility for own optimisation
- Present tariffs favour new peak grid loads (in and out)
- FiT level loses control over PV growth
- FiT remains essential for installations with low own consumption

➤ Need for time-dependent and power-limiting tariffs guiding the input/output optimisation of private systems

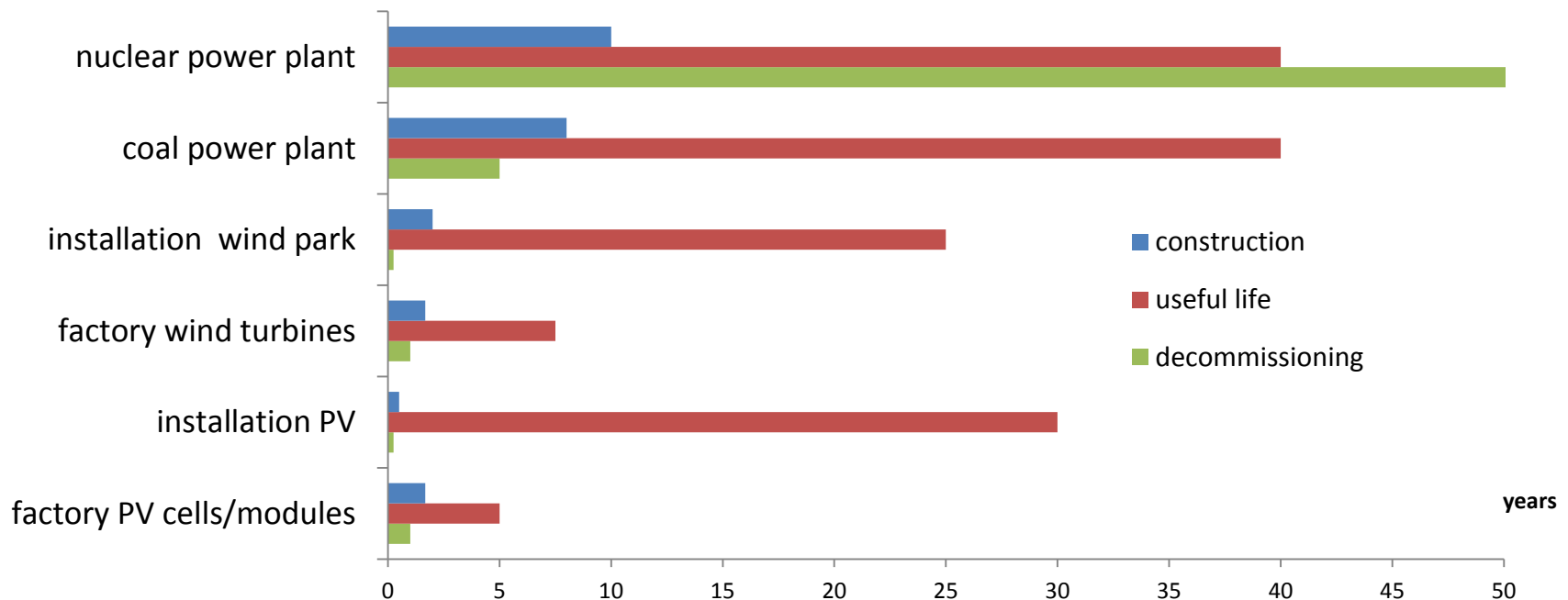
❖ Every distribution grid has its own optimisation requirements: grid pattern, generation and consumption structures differ

→ → Under present rules, optimised private systems may rapidly produce new heavy burdens to the public grid infrastructure

# Unfamiliar to energy business: 4 to 10 times shorter innovation cycles

- More rapid build-up of capacities
- More rapid decrease of costs
- More rapid transformation of the electricity sector

Dramatic acceleration compared to traditional energy technologies



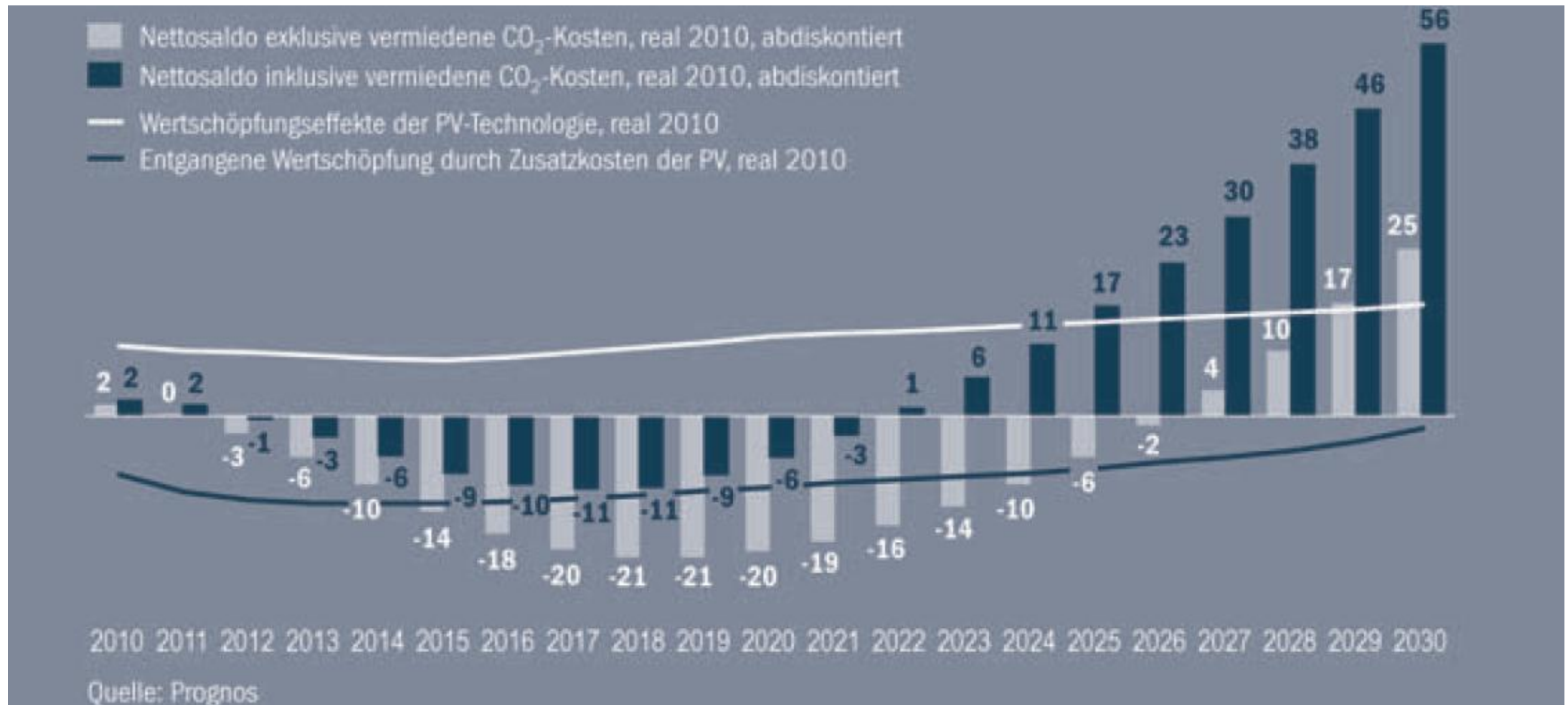
# **ECONOMIC IMPACTS**

# PV brings important economic advantages for society

- No fuel imports
- High value added at the regional level: employment, profits, taxes
- Several value-added steps with a broad variety of qualifications required
- Overall balance soon positive: start-up financing paid back rapidly
- High security of supply, avoidance of international conflicts
- No follow-up costs for future generations (e.g. climate damages, pollution, waste ...)

# Economic balance in Germany: despite expensive start phase positive before 2022

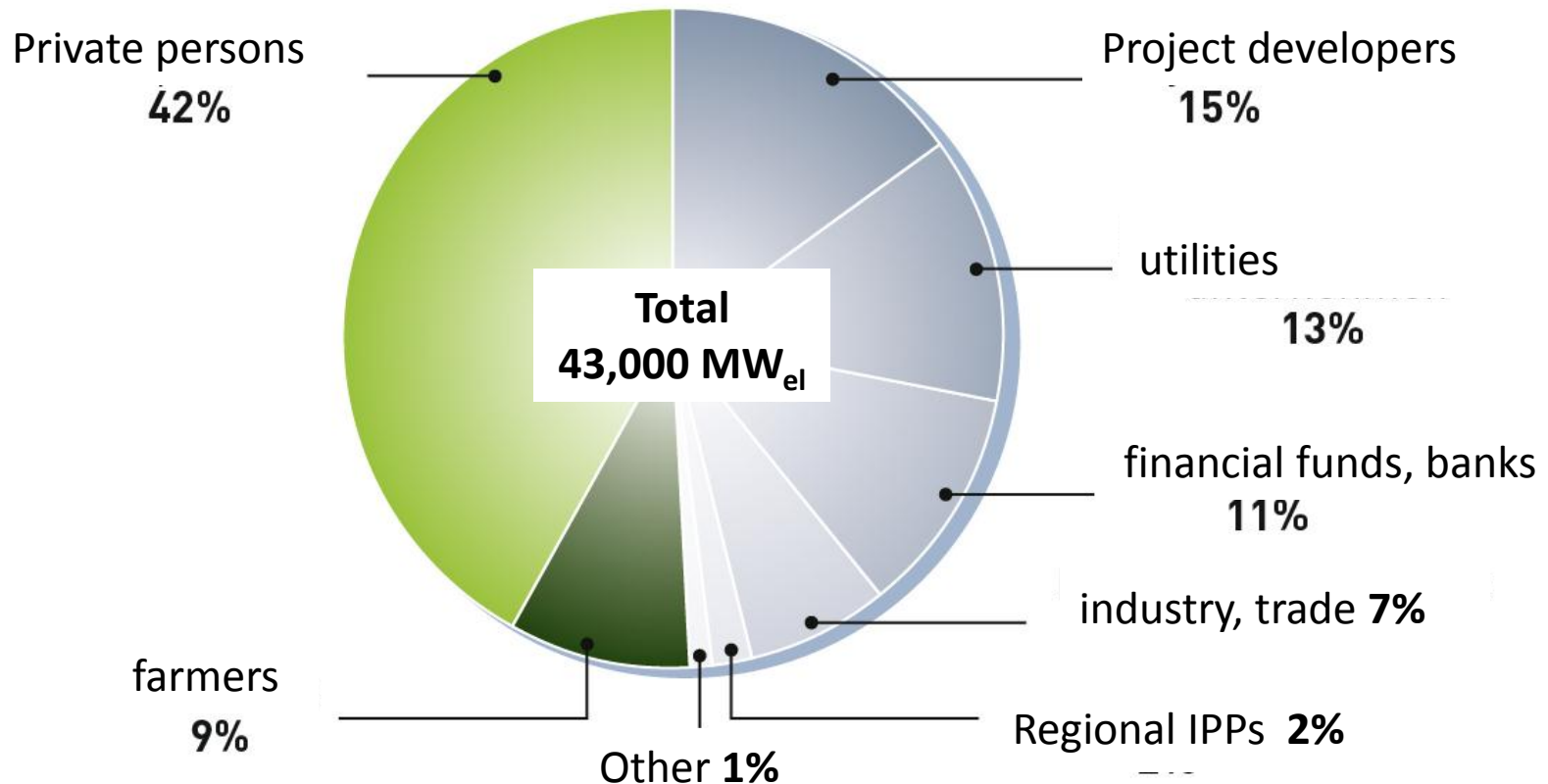
- Roland Berger / PROGLOS 2010 with very prudent assumptions:



- ATKearney 2010: positive balance already in 2012

# Citizens participation: Distribution of ownership

Ownership of installations for renewable electricity production  
in Germany (end of 2009)



Quelle: trend research 2010; Stand: 10/2010



# The value chain: smaller installations – more local content

- ↓ Research institutes
- ↓ Manufacturers of production plants
- ↓ Banks and financing companies
- ↓ Manufacturers
  - silicon
  - wafers, cells
  - modules
- ↓ Traders
- ↓ System integrators, EPC contractors
- ↓ craftsmen in the construction business
- operating company



smaller installations – more opportunities for local added value

# PV triggers the next boom: Energy management

## → Big opportunity for Indian IT industry

- Captive PV power generation in buildings and factories calls for in-house energy management
- Understanding and modelling of energy systems
- Coupling with heat and transport markets
- Smart management of transmission, storage, consumption at several levels





- Software, hardware and services needed
- Boom of innovations ahead
- Opportunity for Indian IT business to play important global role based on consistent experience in domestic market
- Create co-operations in time

# **CONCLUSIONS**

# Reasons for a determined PV policy

- Distributed and later also centralised Photovoltaics is inevitably going to play an important role in energy supply
- Photovoltaics will transform electricity markets rapidly and thoroughly – be prepared
- Photovoltaics has important economic advantages for society
- India is in a good position to take advantage from coming innovation wave and deep transformation of electricity markets
- No time to loose – Building up appropriate competencies and equilibrated markets takes time
- Adapting electricity markets and offering transparent support for PV during a very short period allows for steady growth and strong position of domestic industry

# Building blocs for a PV strategy

- Structures of electricity markets 
- Financial support 
- Technical aspects of grid connection
- Permitting procedures 
- Industry policy, innovation policy 
- Training, ensuring quality
- Financing and insurance
- Mobilisation of final customers, local gov.



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Energy

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